Need to tell your story online in a fascinating way?

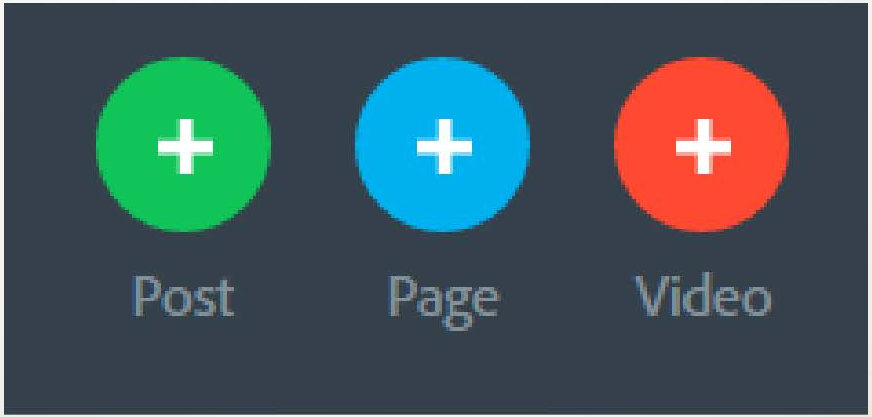
Do you want to create visual stories without hiring professional designers?

Introducing ADOBE SPARK

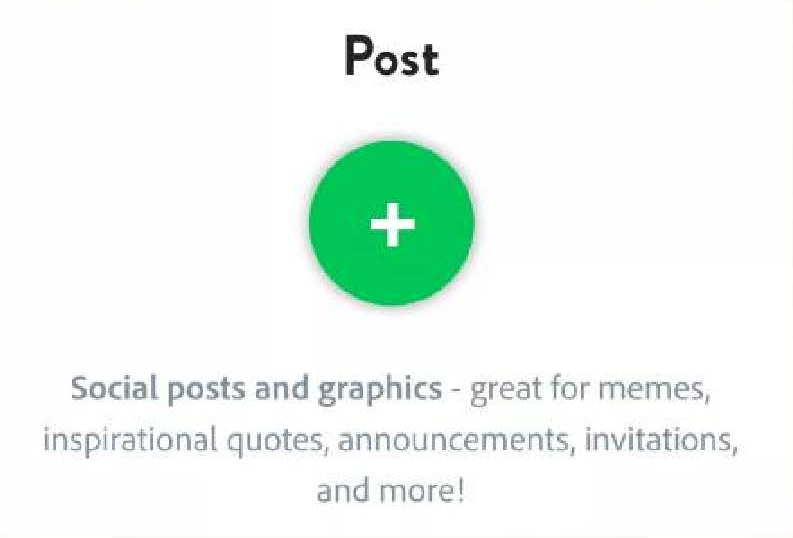
WHAT IS ADOBE SPARK?

Adobe Spark is an integrated web and mobile solution for creating and sharing impactful visual stories

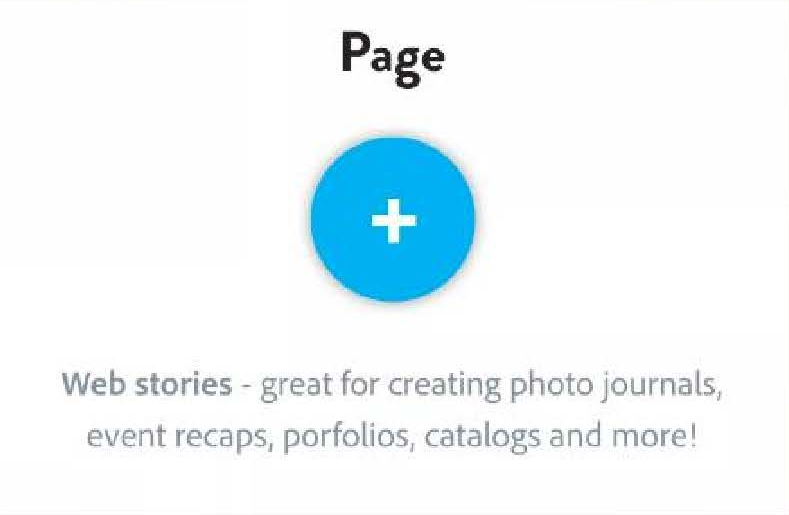
Adobe Spark consists of three Design apps



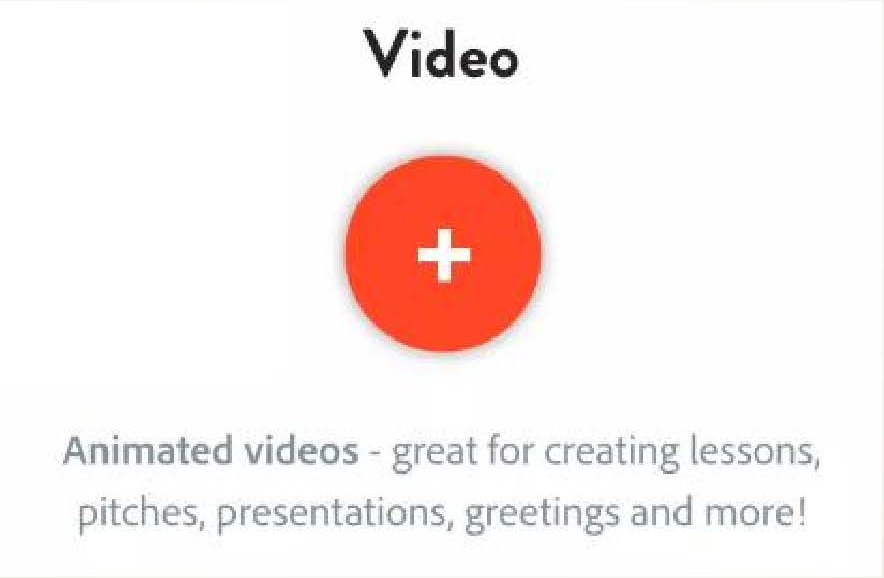
Spark Post – Lets users create professional graphics in seconds



Spark Page – Lets users create magazine-style web pages



Spark Video – Lets users create animated videos in minutes

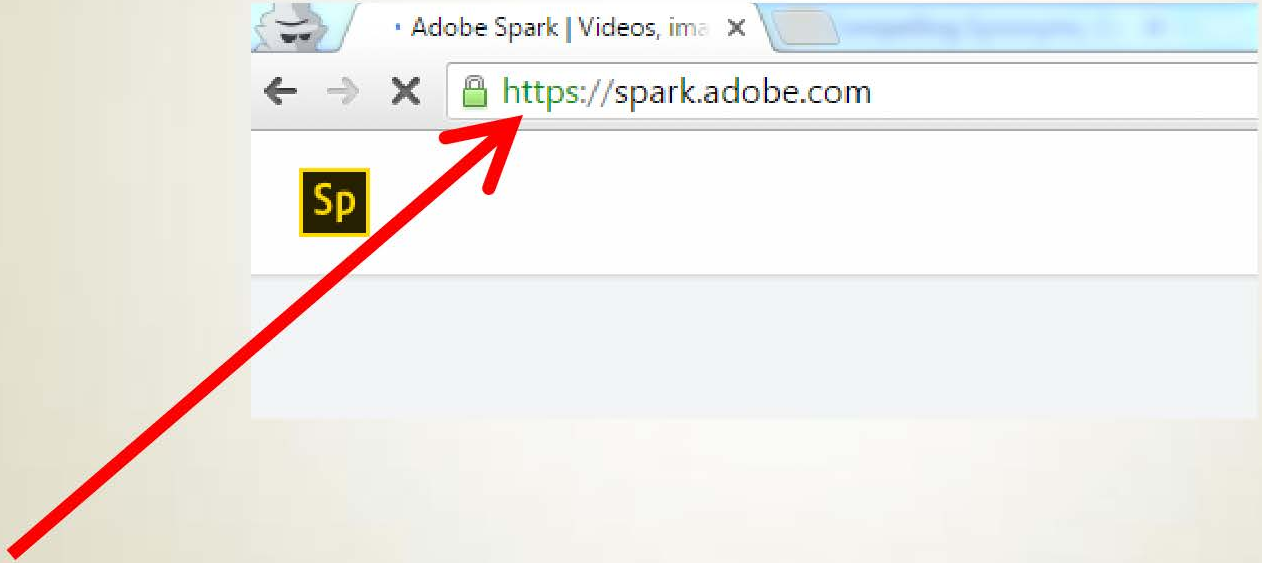


Plus it’s FREE!

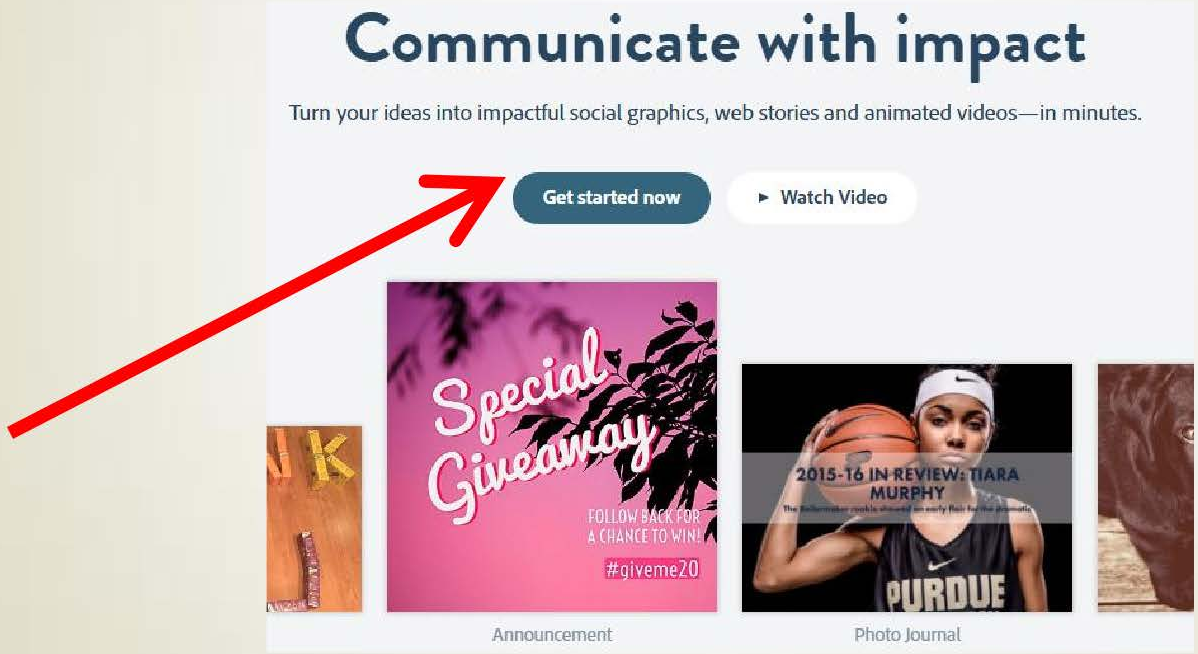
Ready to Learn?

Open your Favorite Browser

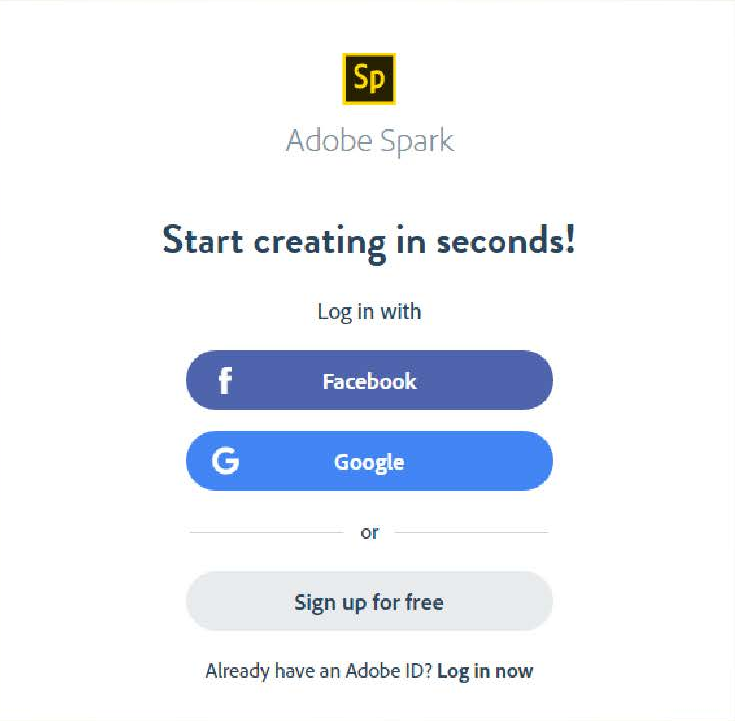
Login to spark.adobe.com



Click “Get Started” Now

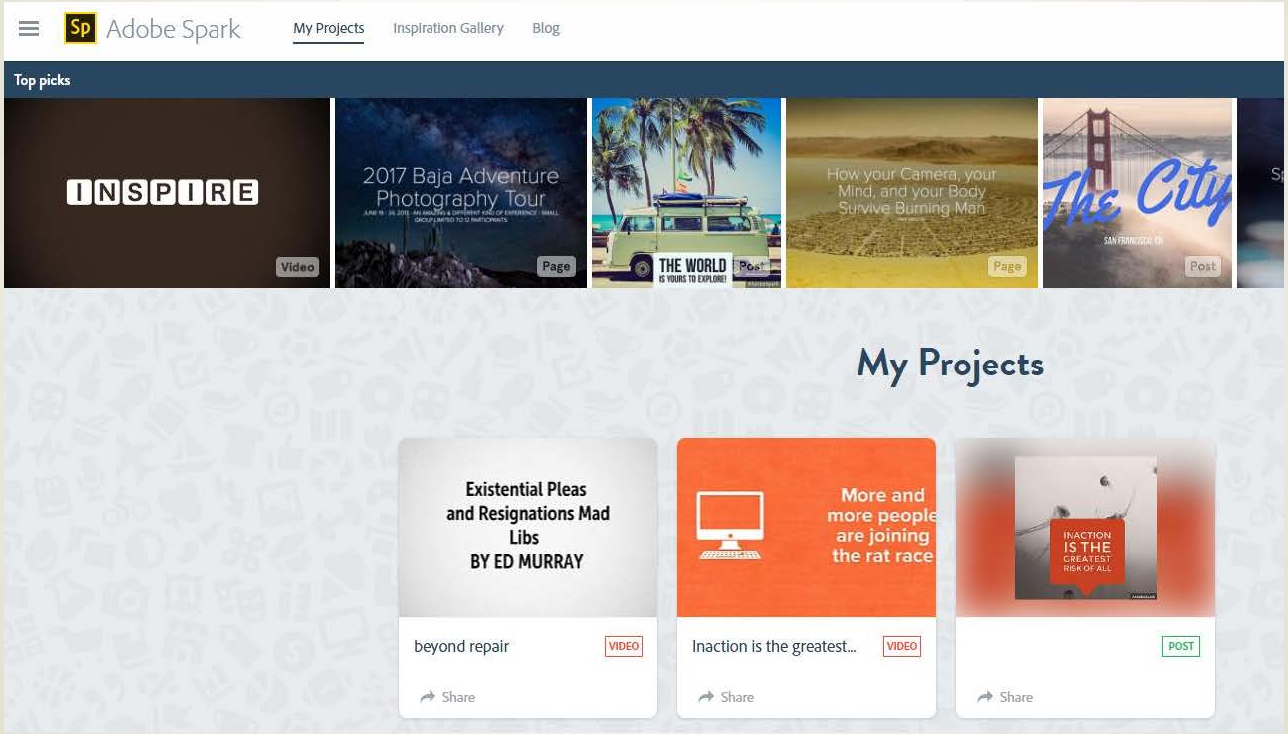


Choose your login Option

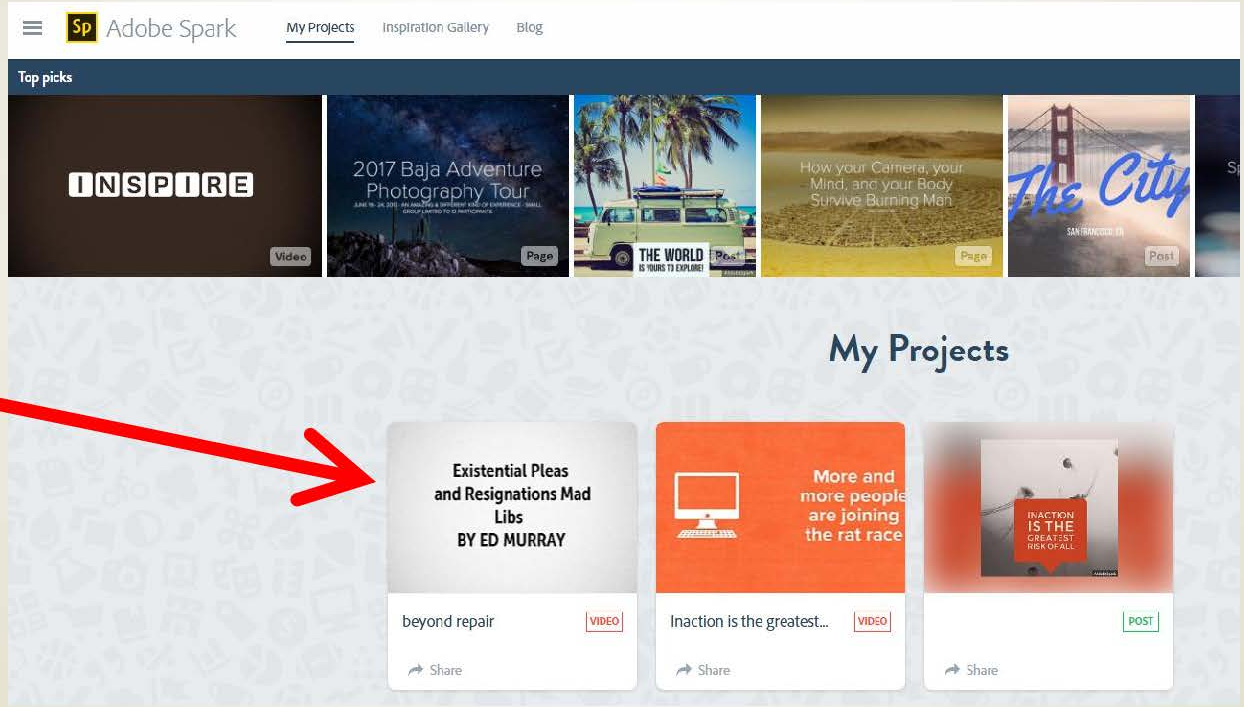


Adobe Spark will ask for additional info. Follow the prompts and you will be re-directed to your dashboard.

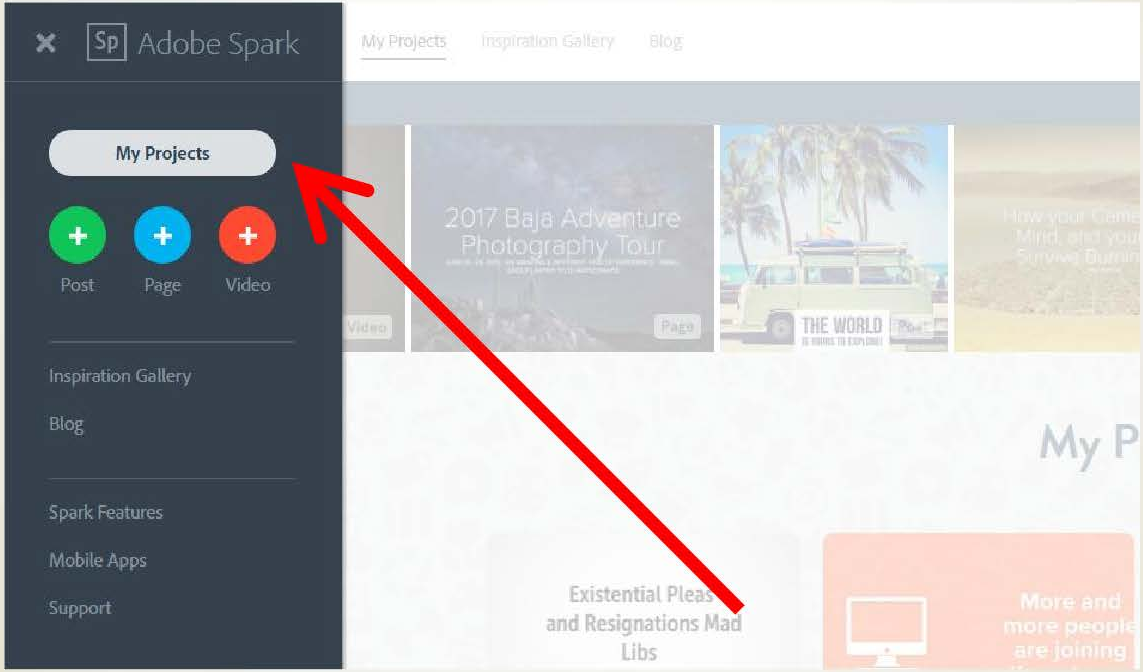
This is your Dashboard



These are the project's I've recently made



Click your mouse on the upper left side, this is the Menu bar



Before starting a Page, I recommend deciding which photographs you would like to include. Images can be uploaded from sources such as Lightroom, Google Photos, Dropbox, and the Creative Cloud. If you prefer, you can upload images straight from your computer files. Also determine if there are any videos you would like to add.

Once you have identified the content for your Adobe Spark Page, creating a Page is pretty easy, and self-explanatory:

- When you first begin you will be asked to type in a title, and to add a subtitle or cover photo.
- At the top right you are able to pick a "Theme" for your Page, which will change the title font and in some instances the look of the Page.

To add a cover photo:

- Click the "photo" sign at the bottom of the title page.
- A list appears on the right side of the Page of the possible sources for your photo.
- Click the source where you want to get your photos from

The hard part is now over. All you have to do next is keep clicking the "+" sign and click on the icon that represents what you want to do next from the bar of icons that appears. You can add text, a photo, a video, a button with a link, a photo grid, or a glideshow. A photo grid allows you to add more than one image into a mosaic.

You can edit whatever you have added. Click what you want to edit, and a bar with editing choices will appear.

Glideshow

When creating a glideshow, photos will be cut off a bit at the top and bottom of the Page. It is essential to set a focal point, your focus of interest, so that the important parts of your images are not cut off. A focal point option will be available to you. Move the circle that appears to set a focal point and the photo will be re-aligned.

The best way to learn to use Adobe Page is to create a Page and experiment with the different insert and editing choices. Just keep clicking away to see each of your choices at work. If you don't like what you see, you can always delete.

Once you are done, click "Preview" at the top of the Page and look at your results. Close the "Preview" and continue to edit if you want to make changes.

Sharing

If everything looks good, click "Share" at the top and get a link that you can share.

There is a Photo Credits box under "Options". I typed a copyright notice in the box. You are provided direct sharing options through email, Facebook, or Twitter, as well as an Embed feature.

If you decide to edit your Page after you have created a link, or shared your Page, it is very import to go back to the “Share” pop-up and update the link so that your changes are saved.