

**Need to tell your story
online in a fascinating way?**

Do you want to create visual stories without hiring professional designers?

Introducing ADOBE SPARK



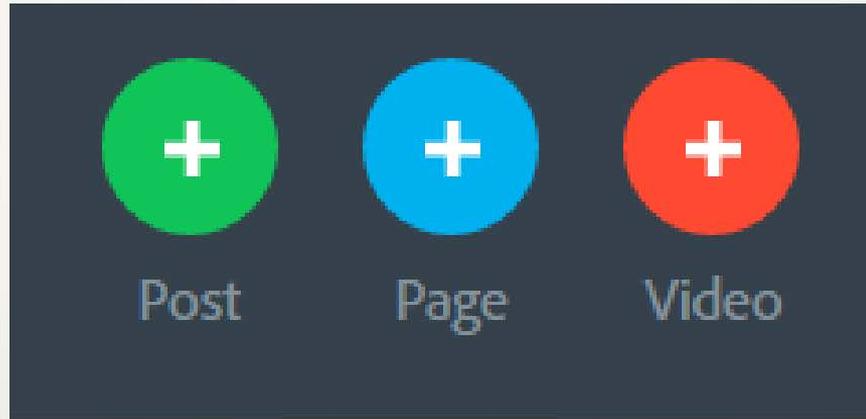
Adobe Spark

WHAT IS ADOBE SPARK?

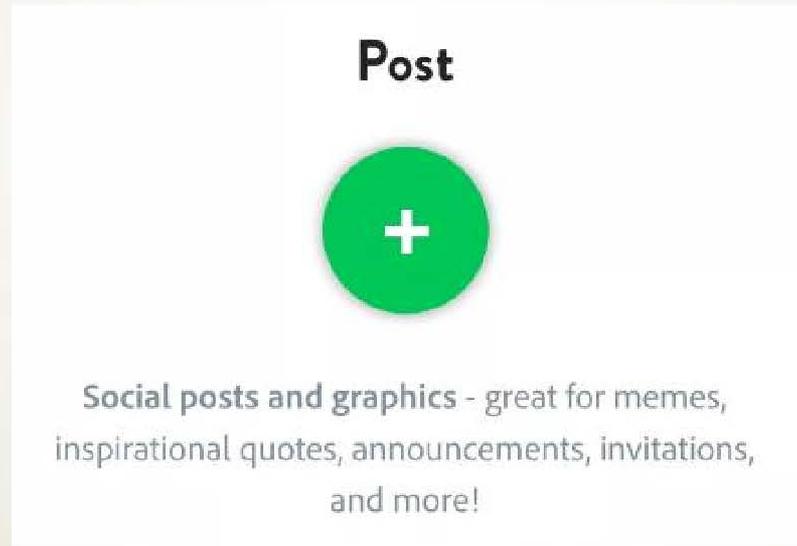


Adobe Spark is an integrated
web and mobile solution for
creating and sharing impactful
visual stories

Adobe Spark consists of three Design apps



Spark Post – Lets users create professional graphics in seconds



Spark Page – Lets users create magazine-style web pages

Page



Web stories - great for creating photo journals, event recaps, porfolios, catalogs and more!

Spark Video – Lets users create animated videos in minutes

Video



Animated videos - great for creating lessons, pitches, presentations, greetings and more!

Plus it's FREE!



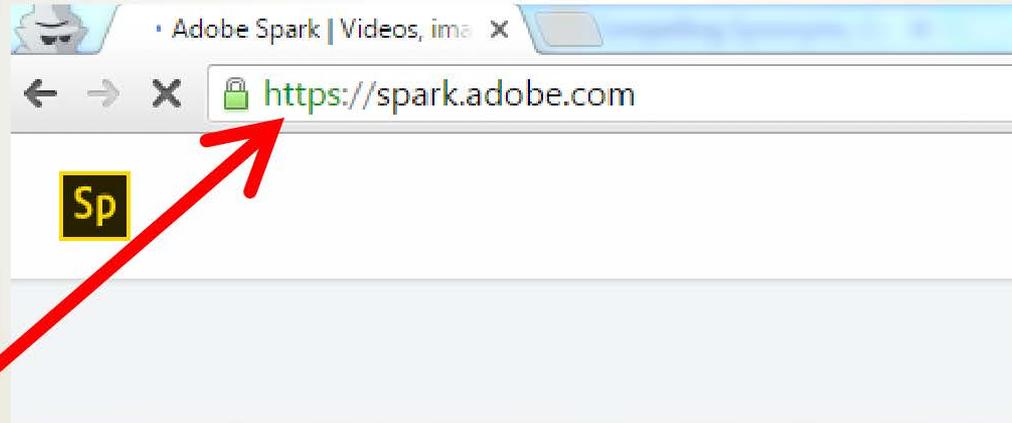
Ready to Learn?



Open your Favorite Browser



Login to spark.adobe.com



Click “Get Started” Now

Communicate with impact

Turn your ideas into impactful social graphics, web stories and animated videos—in minutes.

Get started now

▶ Watch Video



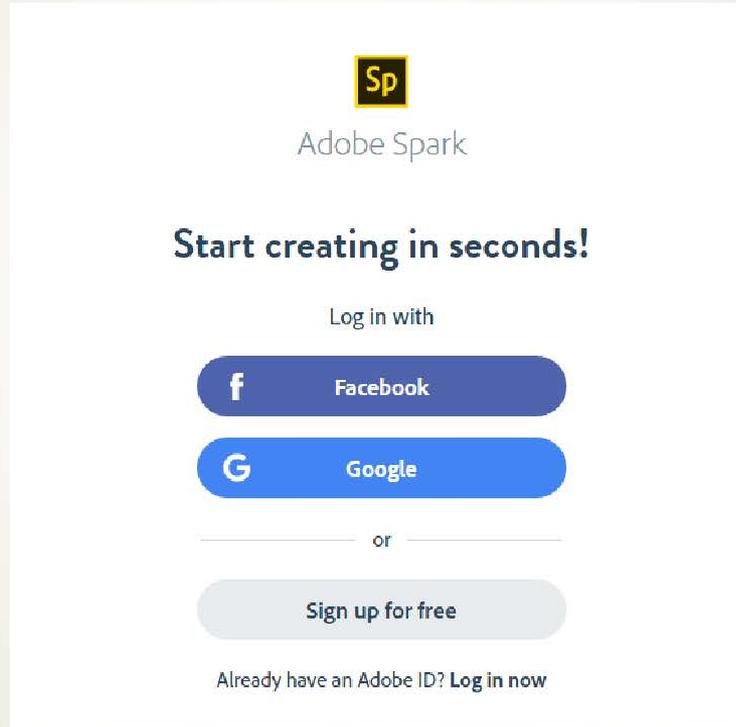
Announcement



Photo Journal



Choose your login Option



The image shows a login screen for Adobe Spark. At the top is the Adobe Spark logo, which consists of the letters 'Sp' in a yellow square. Below the logo is the text 'Adobe Spark'. The main heading is 'Start creating in seconds!'. Underneath is the text 'Log in with'. There are three buttons: a dark blue button with the Facebook 'f' logo and the text 'Facebook', a blue button with the Google 'G' logo and the text 'Google', and a light blue button with the text 'Sign up for free'. Below these buttons is the text 'or' flanked by horizontal lines. At the bottom is the text 'Already have an Adobe ID? Log in now'.

Sp
Adobe Spark

Start creating in seconds!

Log in with

f Facebook

G Google

or

Sign up for free

Already have an Adobe ID? [Log in now](#)

Adobe Spark will ask for additional info. Follow the prompts and you will be re-directed to your dashboard.

This is your Dashboard

The screenshot displays the Adobe Spark dashboard interface. At the top, there is a navigation bar with the Adobe Spark logo (a yellow square with 'Sp' in black) and the text 'Adobe Spark'. To the right of the logo are three menu items: 'My Projects' (underlined), 'Inspiration Gallery', and 'Blog'. Below the navigation bar is a dark blue header with the text 'Top picks'. Underneath this header is a row of five featured content cards. From left to right: 1. A dark card with the word 'INSPIRE' in white, spaced-out letters, and a 'Video' tag in the bottom right. 2. A card with a night sky photograph, titled '2017 Baja Adventure Photography Tour', with the subtitle 'ARE YOU READY TO TAKE A COMPLETE RIDE OF ADRENALINE, SKILL, COURAGE AND TO 12 HOURS?', and a 'Page' tag. 3. A card with a green van parked under palm trees, titled 'THE WORLD IS YOURS TO EXPLORE!', and a 'Post' tag. 4. A card with a desert landscape, titled 'How your Camera, your Mind, and your Body Survive Burning Man', and a 'Page' tag. 5. A card with the Golden Gate Bridge, titled 'The City' in blue script, with the subtitle 'SAN FRANCISCO, CA', and a 'Post' tag. Below the 'Top picks' section is a light blue background with a pattern of small, faint icons. On the right side of this background, the text 'My Projects' is displayed in a dark blue font. Below this text are three project cards. The first card has a white background and is titled 'Existential Pleas and Resignations Mad Libs BY ED MURRAY'. Below the title is the text 'beyond repair' and a 'VIDEO' tag. At the bottom is a 'Share' button with a right-pointing arrow. The second card has an orange background and is titled 'More and more people are joining the rat race'. Below the title is a computer monitor icon and the text 'Inaction is the greatest...'. Below that is a 'VIDEO' tag and a 'Share' button. The third card has a white background with a red square in the center containing the text 'INACTION IS THE GREATEST RISK OF ALL'. Below the card is a 'POST' tag and a 'Share' button.

Adobe Spark

My Projects Inspiration Gallery Blog

Top picks

INSPIRE Video

2017 Baja Adventure Photography Tour
ARE YOU READY TO TAKE A COMPLETE RIDE OF ADRENALINE, SKILL, COURAGE AND TO 12 HOURS? Page

THE WORLD IS YOURS TO EXPLORE! Post

How your Camera, your Mind, and your Body Survive Burning Man Page

The City
SAN FRANCISCO, CA Post

My Projects

Existential Pleas and Resignations Mad Libs
BY ED MURRAY

beyond repair VIDEO

Share

More and more people are joining the rat race

Inaction is the greatest... VIDEO

Share

INACTION IS THE GREATEST RISK OF ALL

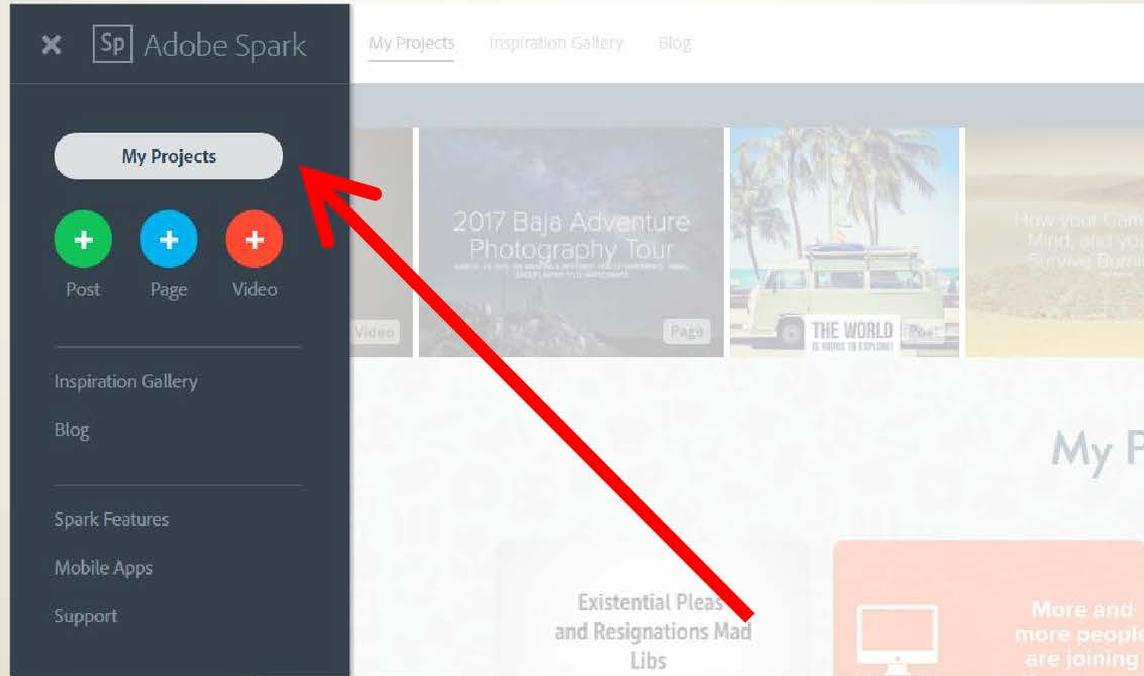
POST

Share

These are the project's I've recently made

The screenshot displays the Adobe Spark website interface. At the top, the navigation bar includes the Adobe Spark logo, 'My Projects', 'Inspiration Gallery', and 'Blog'. Below this is a 'Top picks' section featuring five featured projects: 'INSPIRE' (Video), '2017 Baja Adventure Photography Tour' (Page), 'THE WORLD IS YOURS TO EXPLORE!' (Post), 'How your Camera, your Mind, and your Body Survive Burning Men' (Page), and 'The City' (Post). The 'My Projects' section is located below, with a red arrow pointing to the first project: 'Existential Pleas and Resignations Mad Libs BY ED MURRAY'. This project is a video titled 'beyond repair' with a 'Share' button. The other two projects in the 'My Projects' section are 'More and more people are joining the rat race' (Video) and 'INACTION IS THE GREATEST RISK OF ALL' (Post).

Click your mouse on the upper left side, this is the Menubar



Before starting a Page, I recommend deciding which photographs you would like to include. Images can be uploaded from sources such as Lightroom, Google Photos, Dropbox, and the Creative Cloud. If you prefer, you can upload images straight from your computer files. Also determine if there are any videos you would like to add.

Once you have identified the content for your Adobe Spark Page, creating a Page is pretty easy, and self-explanatory:

- When you first begin you will be asked to type in a title, and to add a subtitle or cover photo.
- At the top right you are able to pick a “Theme” for your Page, which will change the title font and in some instances the look of the Page.

To add a cover photo:

- Click the “photo” sign at the bottom of the title page.
- A list appears on the right side of the Page of the possible sources for your photo.
- Click the source where you want to get your photos from

The hard part is now over. All you have to do next is keep clicking the “+” sign and click on the icon that represents what you want to do next from the bar of icons that appears. You can add text, a photo, a video, a button with a link, a photo grid, or a glideshow. A photo grid allows you to add more than one image into a mosaic.

You can edit whatever you have added. Click what you want to edit, and a bar with editing choices will appear.

Glideshow

When creating a glideshow, photos will be cut off a bit at the top and bottom of the Page. It is essential to set a focal point, your focus of interest, so that the important parts of your images are not cut off. A focal point option will be available to you. Move the circle that appears to set a focal point and the photo will be re-aligned.

The best way to learn to use Adobe Page is to create a Page and experiment with the different insert and editing choices. Just keep clicking away to see each of your choices at work. If you don’t like what you see, you can always delete.

Once you are done, click “Preview” at the top of the Page and look at your results. Close the “Preview” and continue to edit if you want to make changes.

Sharing

If everything looks good, click “Share” at the top and get a link that you can share.

There is a Photo Credits box under “Options”. I typed a copyright notice in the box. You are provided direct sharing options through email, Facebook, or Twitter, as well as an Embed feature.

If you decide to edit your Page after you have created a link, or shared your Page, it is very important to go back to the “Share” pop-up and update the link so that your changes are saved.