

Need to tell your story  
online in a fascinating way?

Do you want to create visual stories without hiring professional designers?

# Introducing ADOBE SPARK



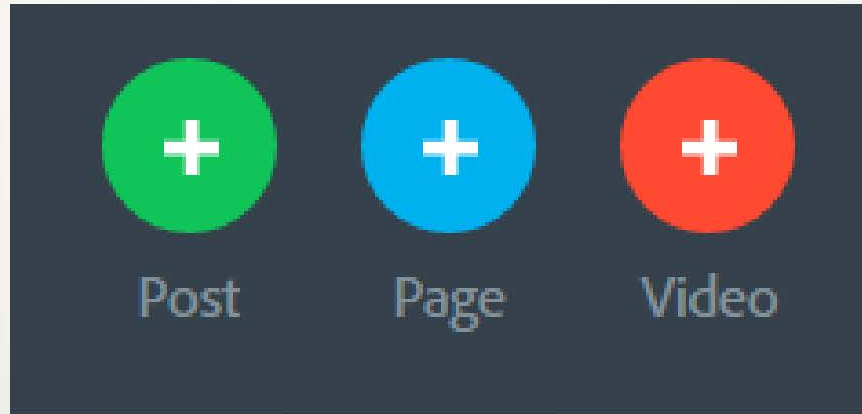
Adobe Spark

# WHAT IS ADOBE SPARK?

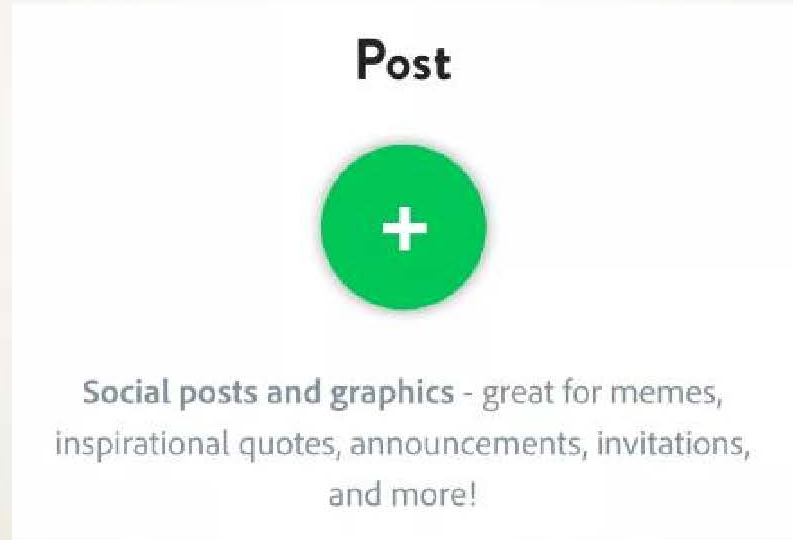


Adobe Spark is an integrated  
web and mobile solution for  
creating and sharing impactful  
visual stories

# Adobe Spark consists of three Design apps



# Spark Post – Lets users create professional graphics in seconds



# Spark Page – Lets users create magazine-style web pages

Page



Web stories - great for creating photo journals,  
event recaps, portfolios, catalogs and more!



# Spark Video – Lets users create animated videos in minutes

Video



Animated videos - great for creating lessons, pitches, presentations, greetings and more!

Plus it's FREE!



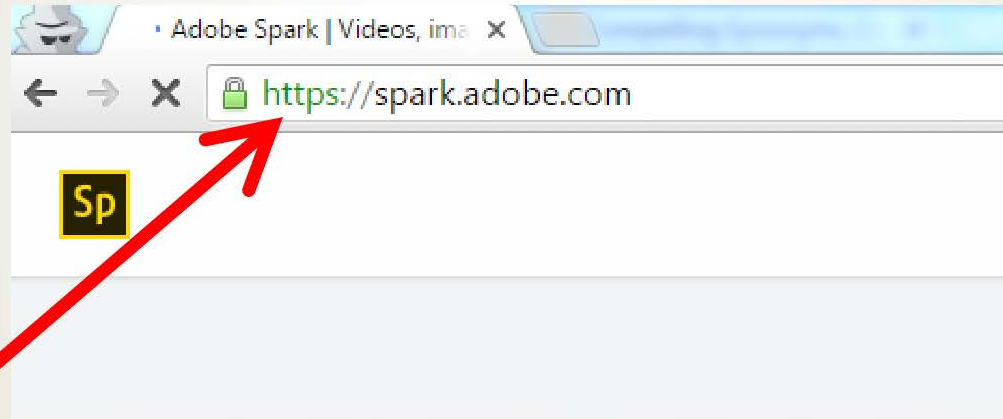
# Ready to Learn?



# Open your Favorite Browser



# Login to spark.adobe.com



# Click “Get Started” Now

## Communicate with impact

Turn your ideas into impactful social graphics, web stories and animated videos—in minutes.

Get started now

► Watch Video



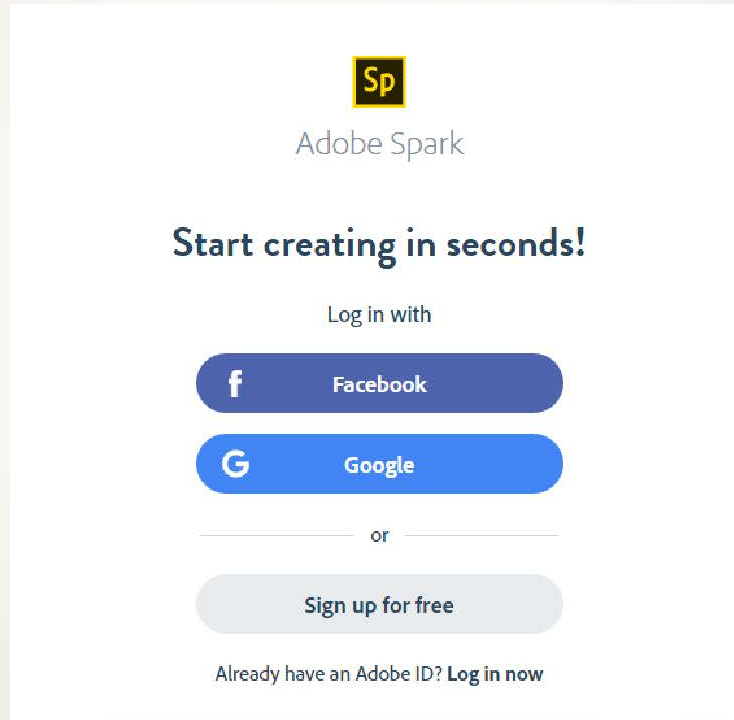
Announcement




Photo Journal



# Choose your login Option





The image shows the Adobe Spark login interface. At the top is the Adobe Spark logo, consisting of a yellow square with 'Sp' in black, followed by the text 'Adobe Spark'. Below this is the heading 'Start creating in seconds!'. Underneath is the text 'Log in with'. There are two main login buttons: a dark blue button with the Facebook 'f' logo and the text 'Facebook', and a blue button with the Google 'G' logo and the text 'Google'. Below these buttons is a horizontal line with the word 'or' in the center. Underneath the line is a light gray button with the text 'Sign up for free'. At the bottom is the text 'Already have an Adobe ID? Log in now'.

 Adobe Spark

**Start creating in seconds!**

Log in with

 Facebook

 Google

or

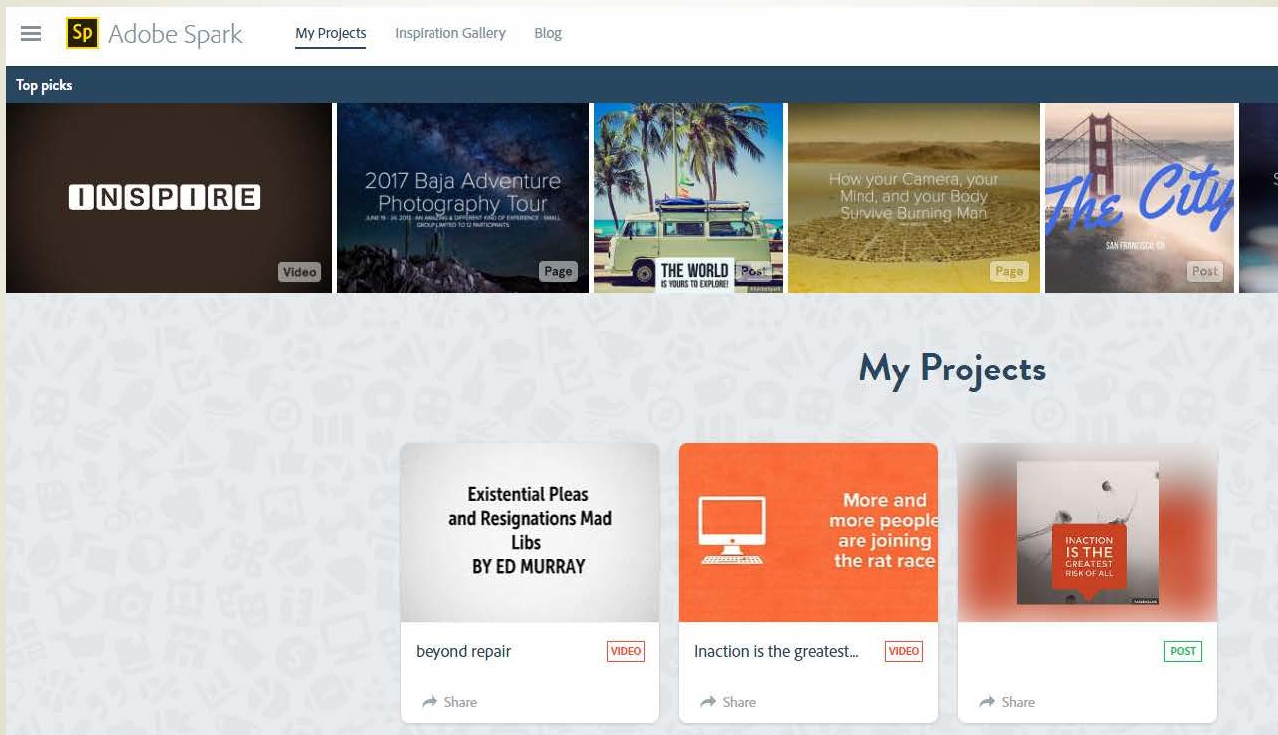
Sign up for free

Already have an Adobe ID? [Log in now](#)

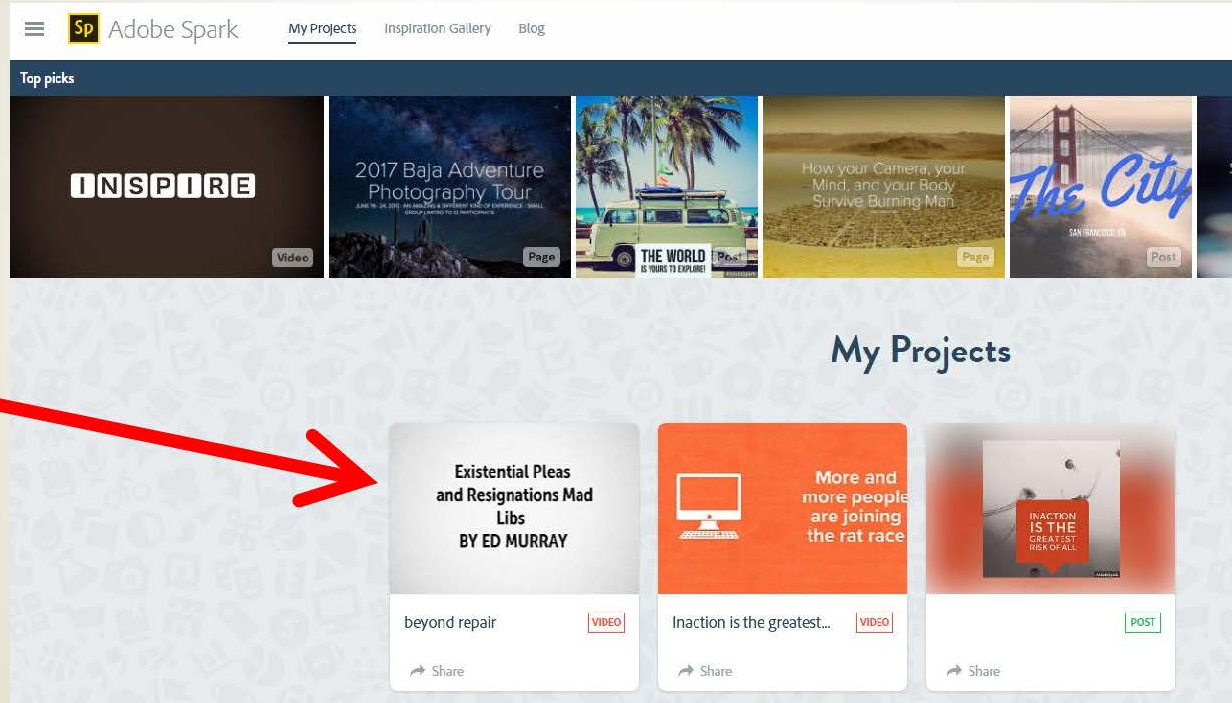
Adobe Spark will ask for additional info. Follow the prompts and you will be re-directed to your dashboard.



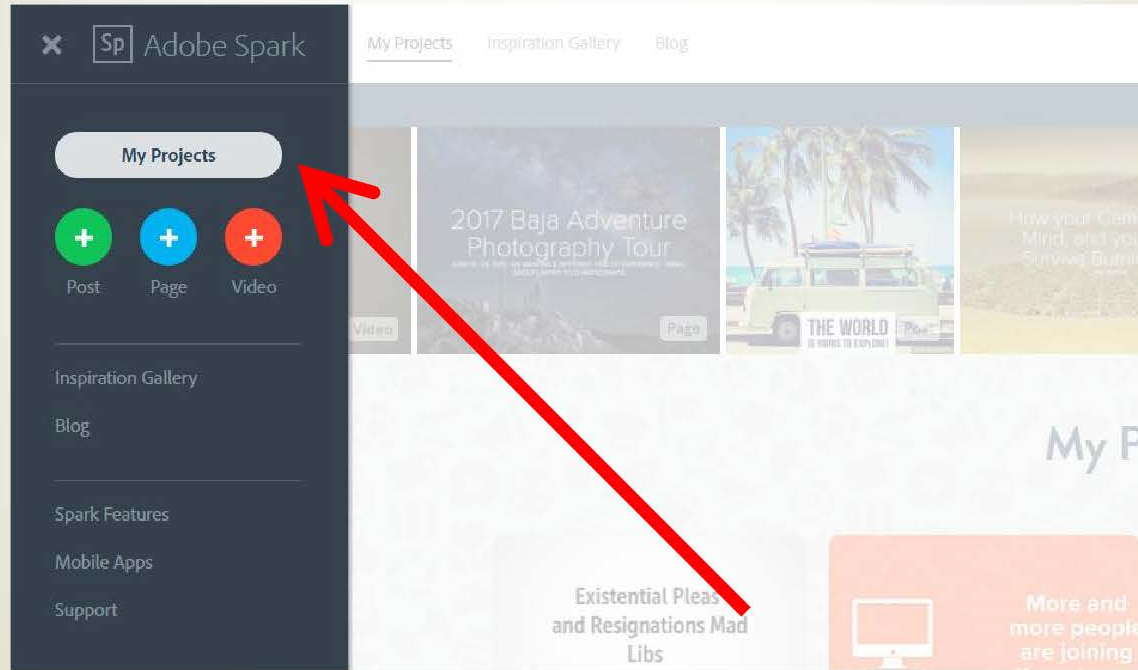
# This is your Dashboard



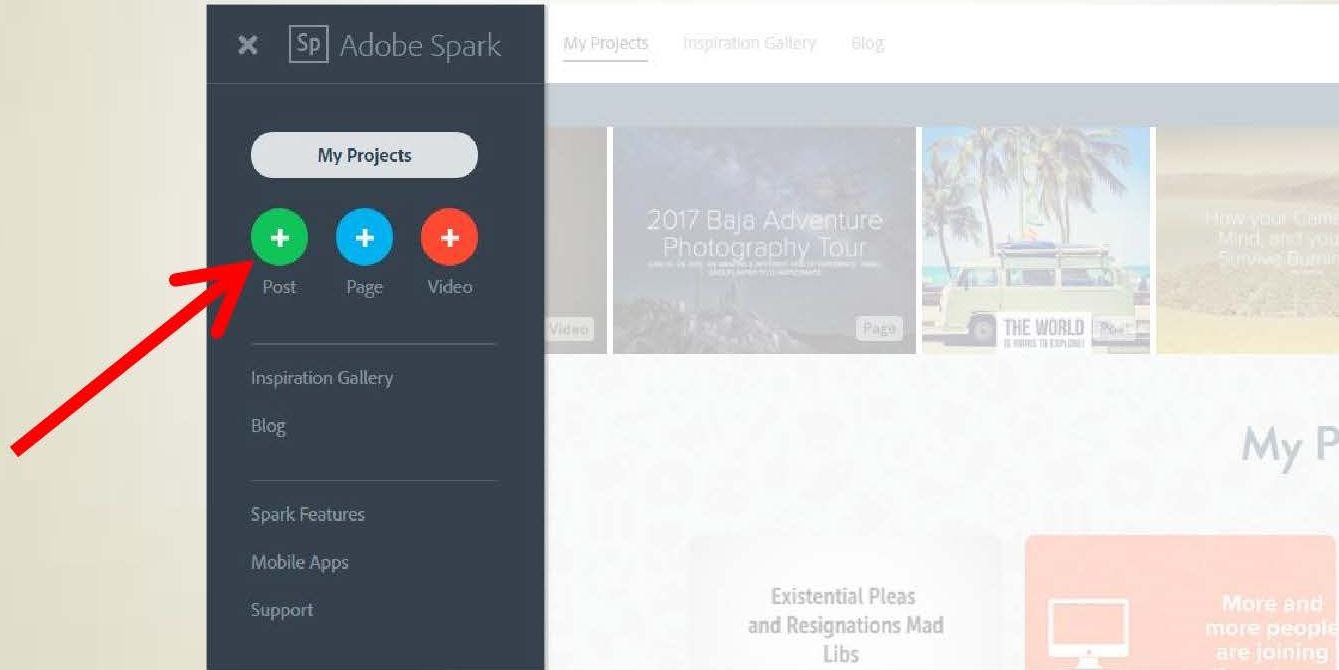
# These are the project's I've recently made



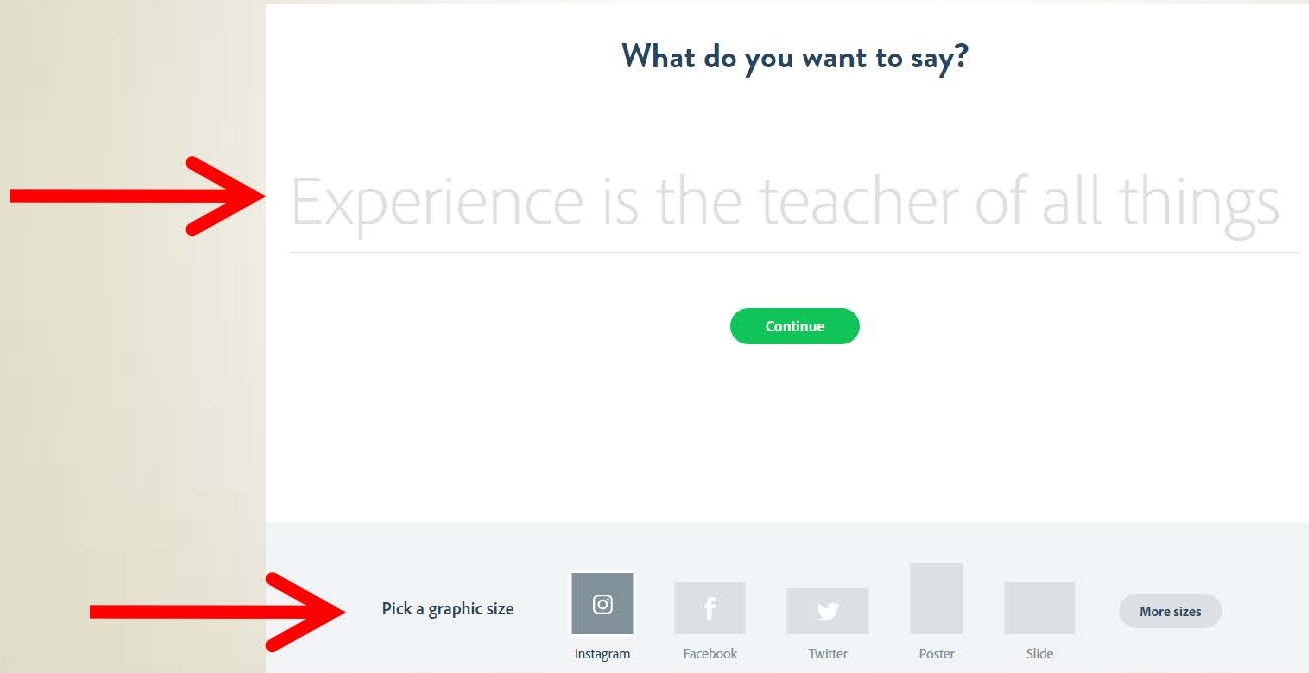
# Click in the upper left corner, this is the Menu bar



# For This Tutorial, Let's Choose "Post"



# You will be asked to fill up these two before proceeding



What do you want to say?

Experience is the teacher of all things

Continue

Pick a graphic size

Instagram Facebook Twitter Poster Slide More sizes

# Type your Photo Caption Here

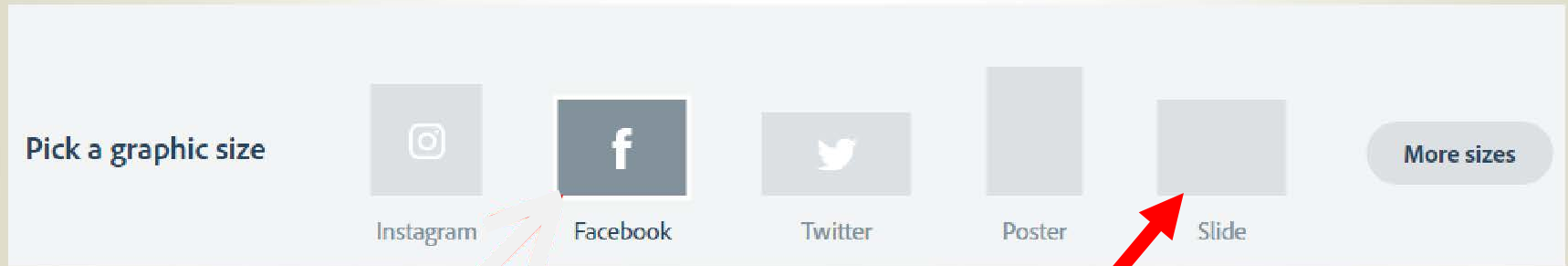
What do you want to say?

Inaction is the Greatest Risk of All



Continue

# For Slide platform / size let's choose slide



# Click Continue

What do you want to say?

Inaction is the Greatest Risk of All

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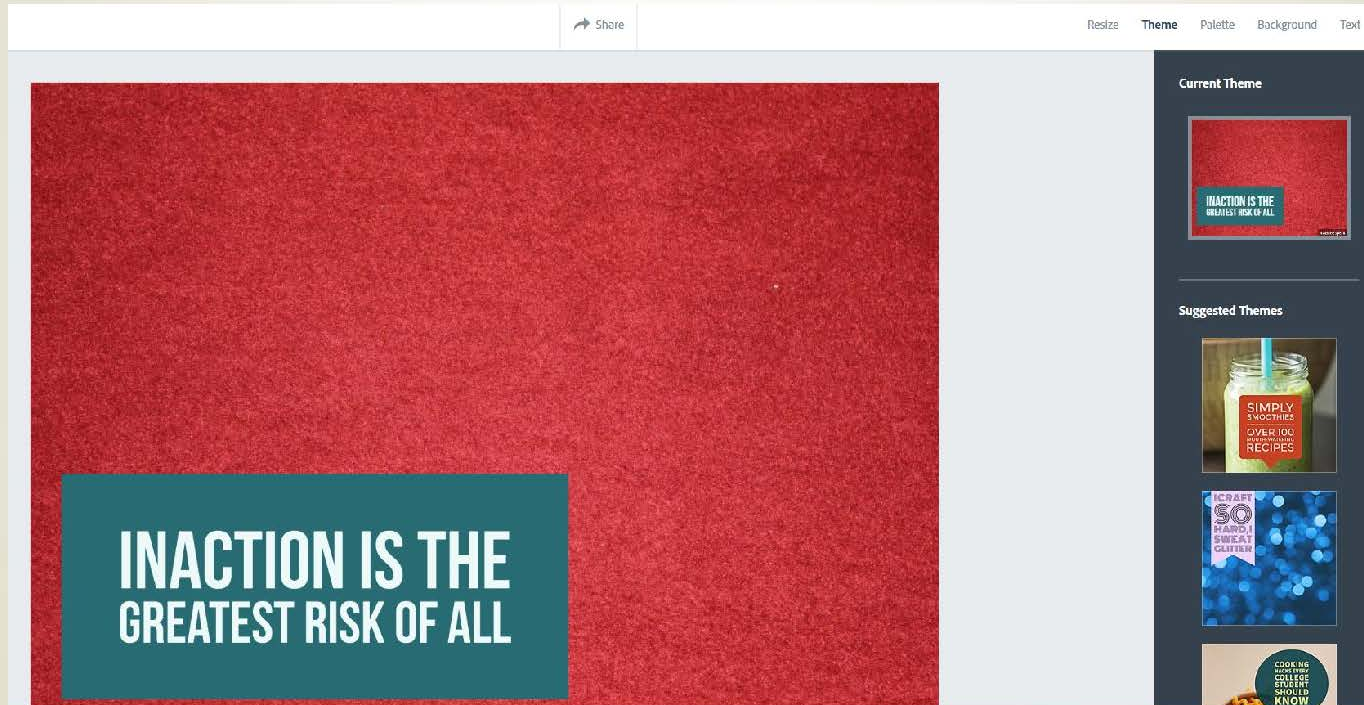


# Spark Will Initialize

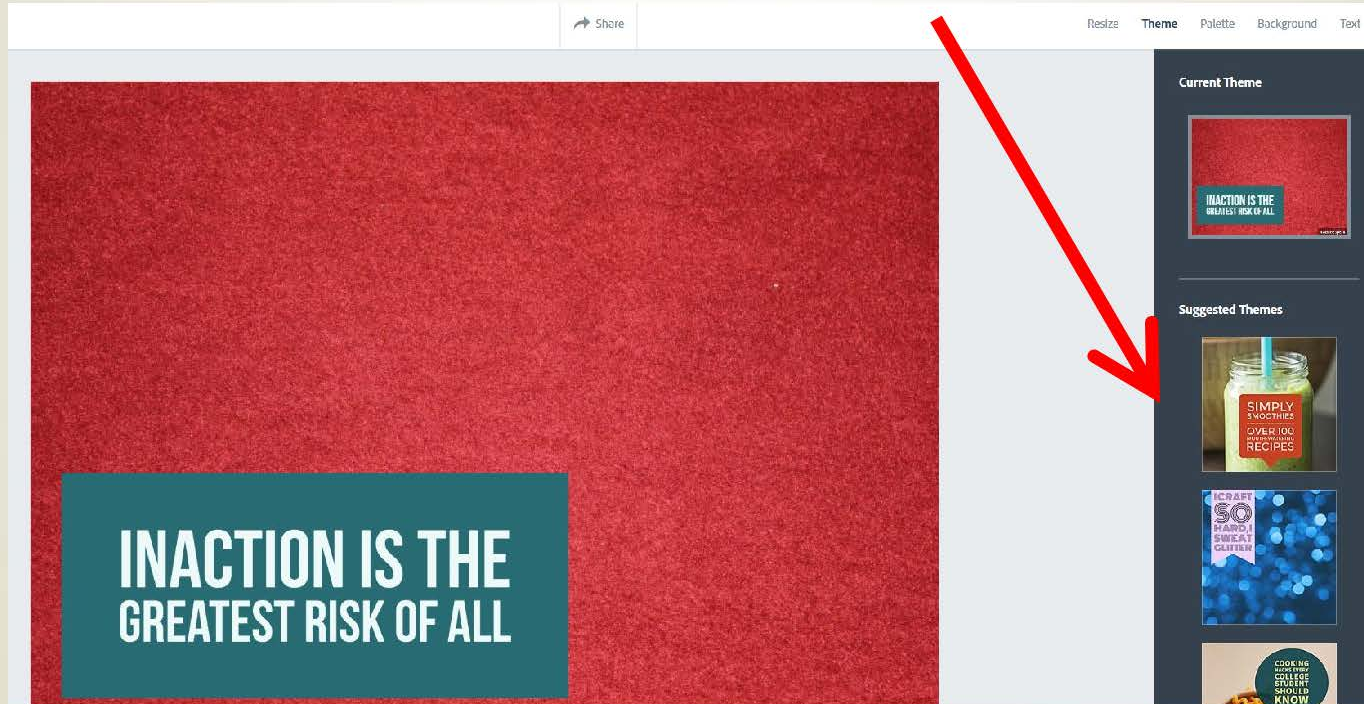


Keep your eyes on the stars, your feet on the ground, and your hands creating a Spark.

# This is your Canvas. Adobe Automatically creates a background image for you



You can choose your desired Theme from this area. Scroll Down.



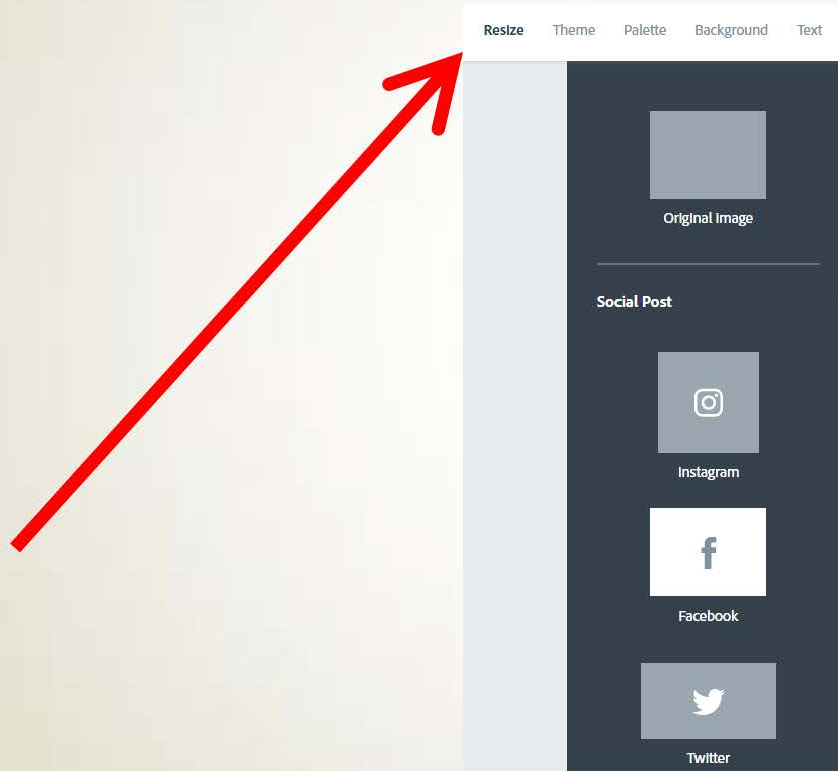
# Scroll Down and Choose this



# The Design has changed

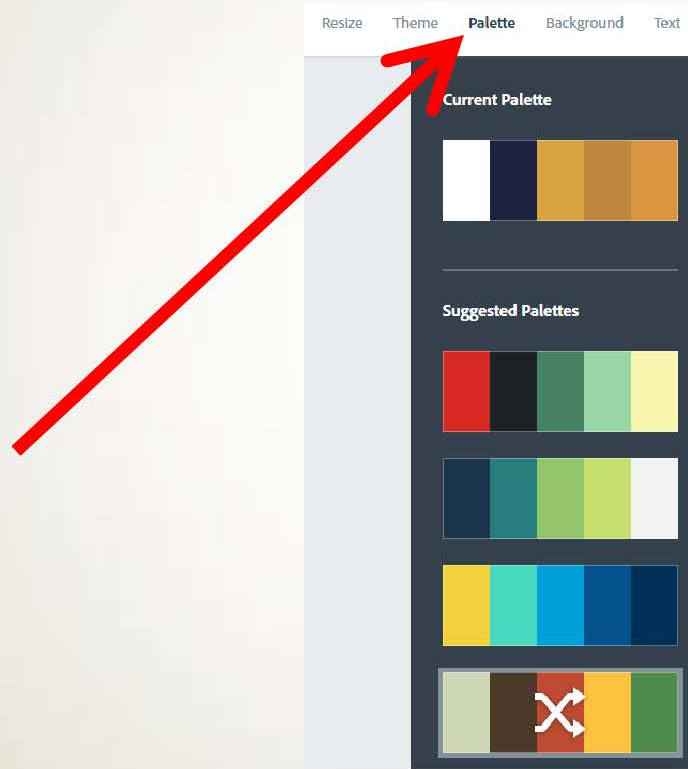


# The Resize Menu in the upper right corner allows you to change the size anytime

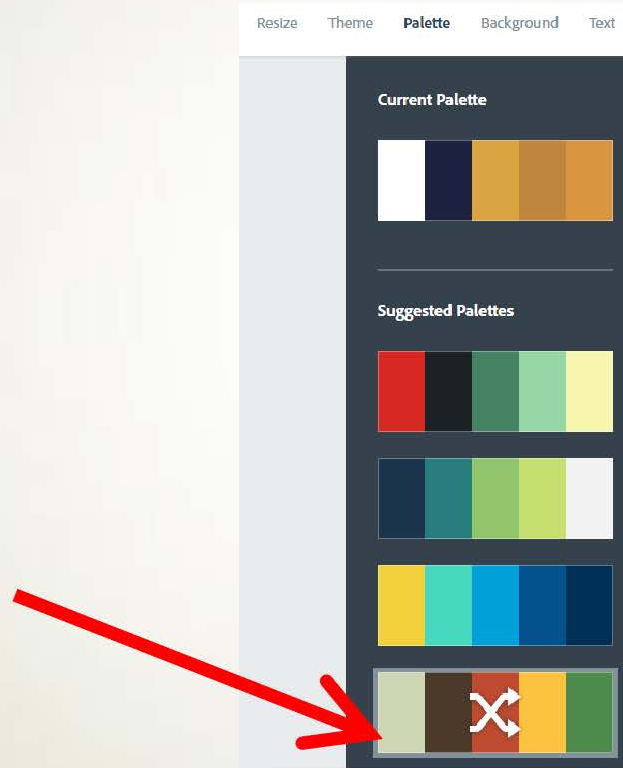




# The Palette Menu let's you choose pre-defined colors



# Let's Choose this

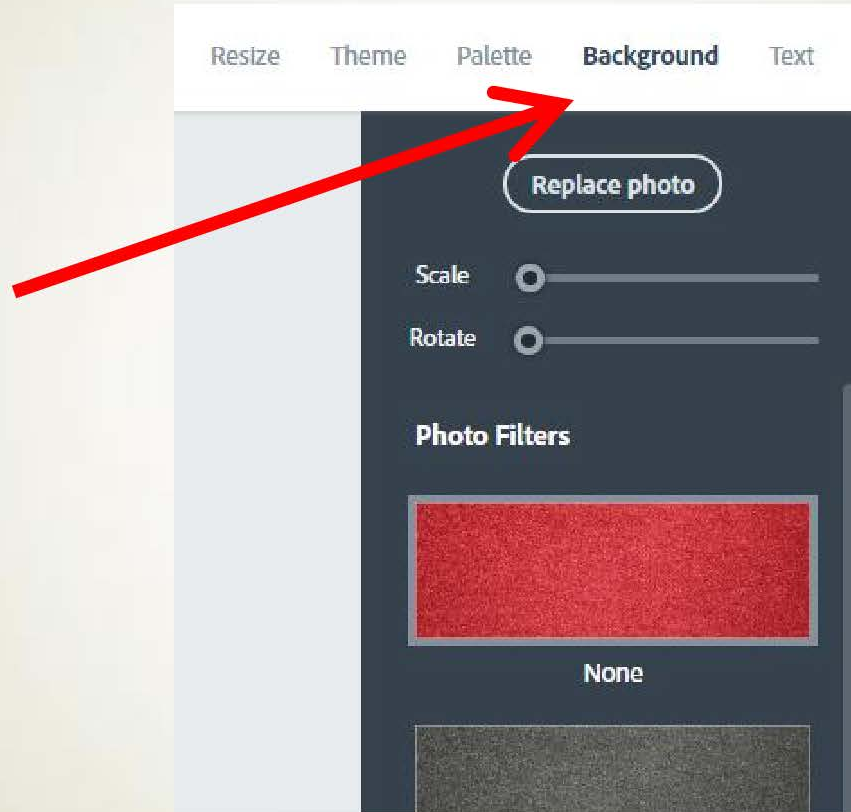




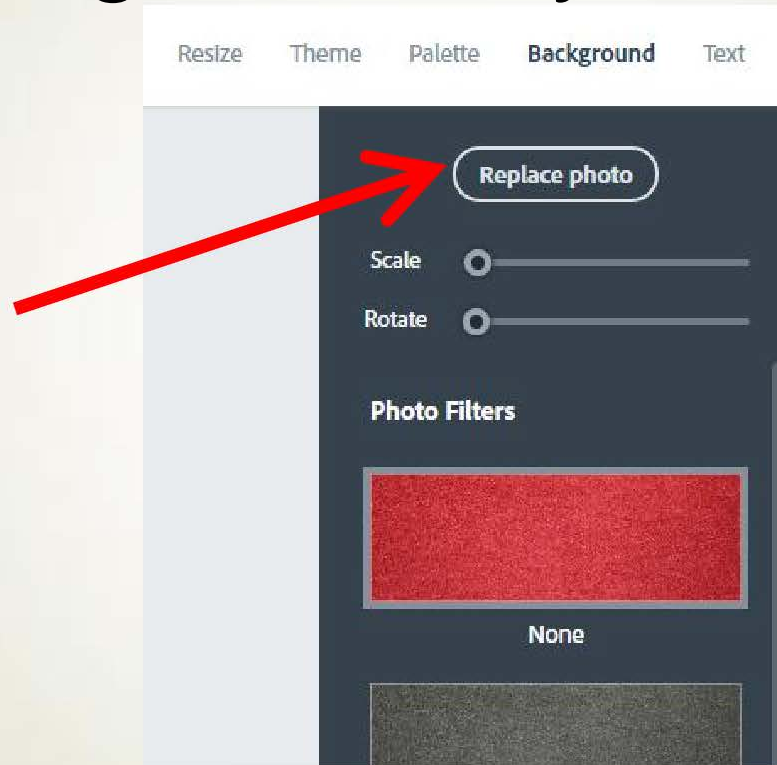
# The Design Has Changed



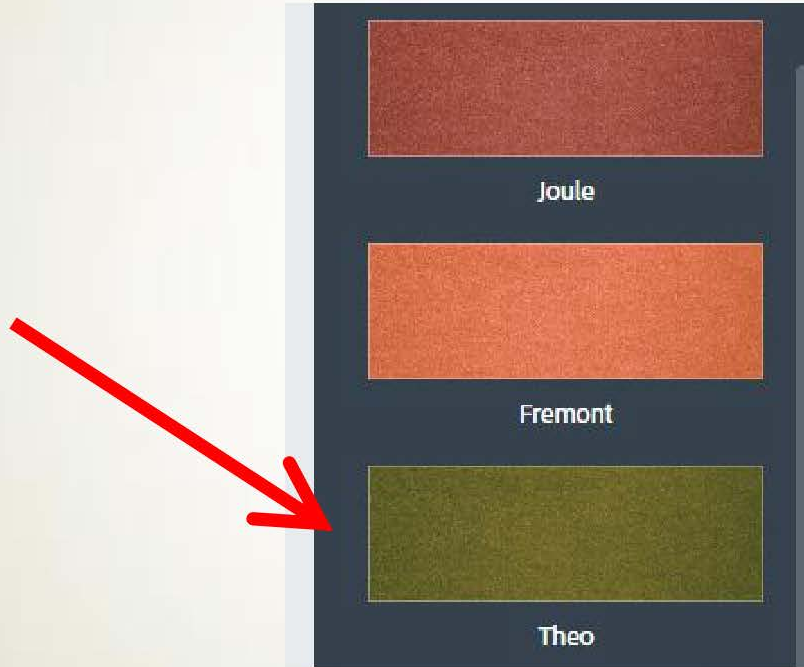
# You can modify the background from here



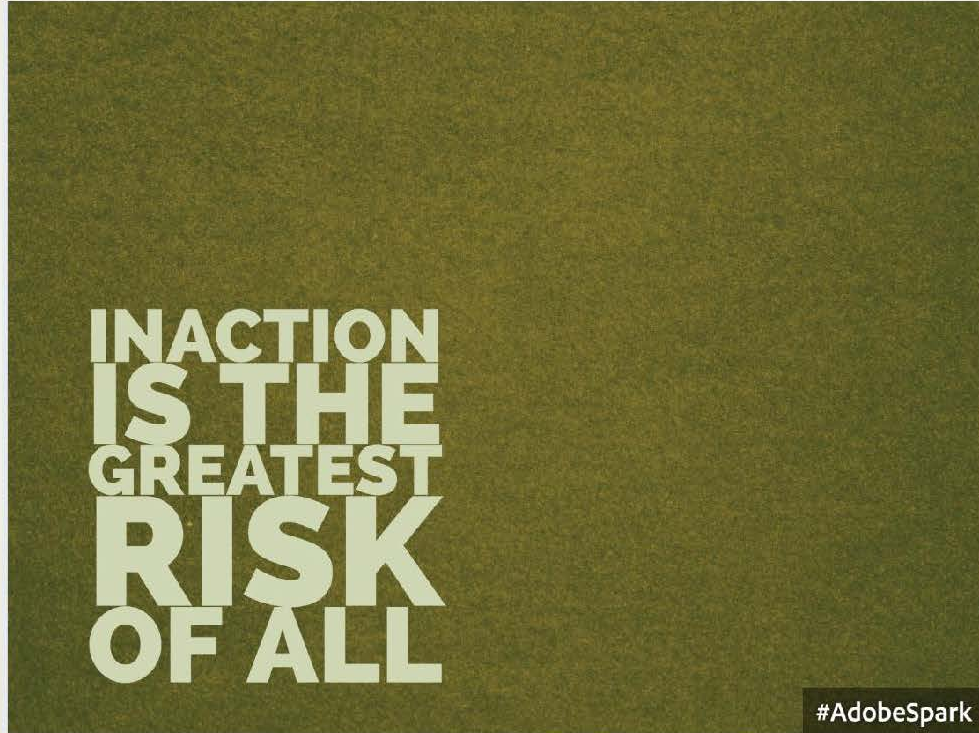
# You can Opt to replace the background image or modify the color



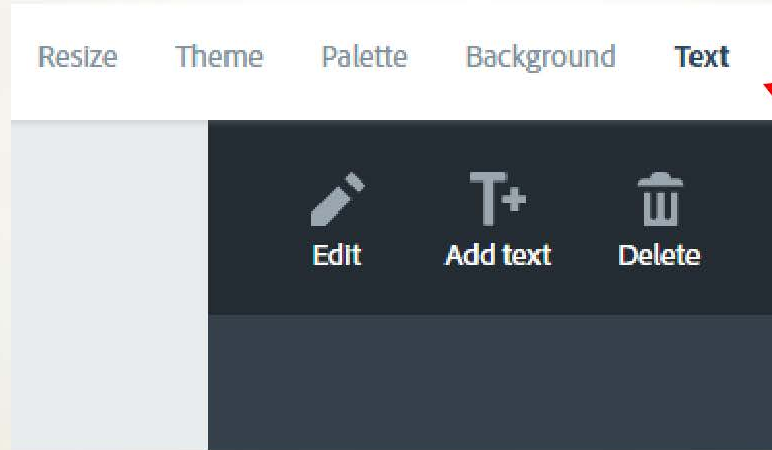
# Scroll Down and Choose this color



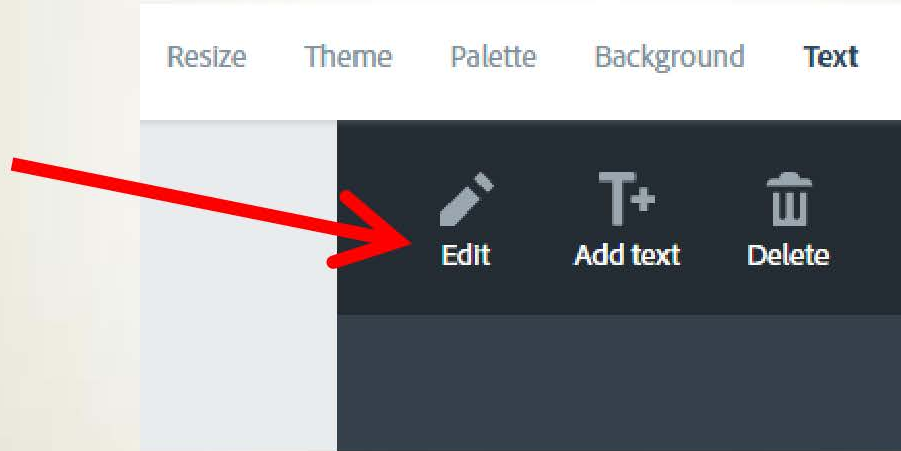
# The Design has Changed



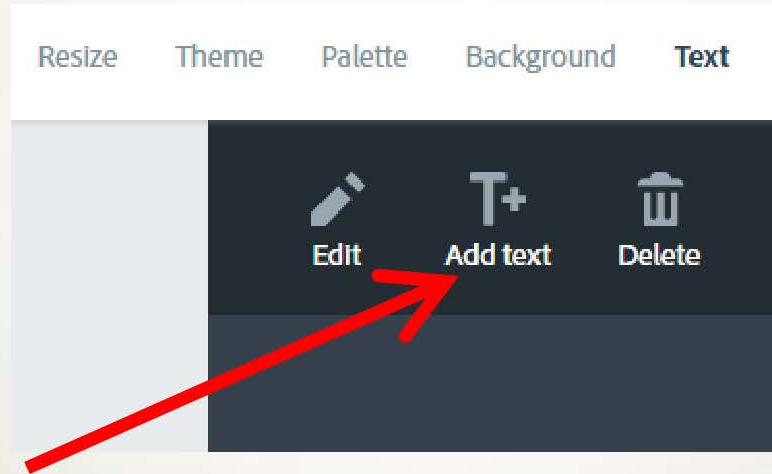
# Click Text Menu to open Text options



Click Edit to modify your caption if necessary




# In this tutorial, let's add text





Type your addendum Text and click Save

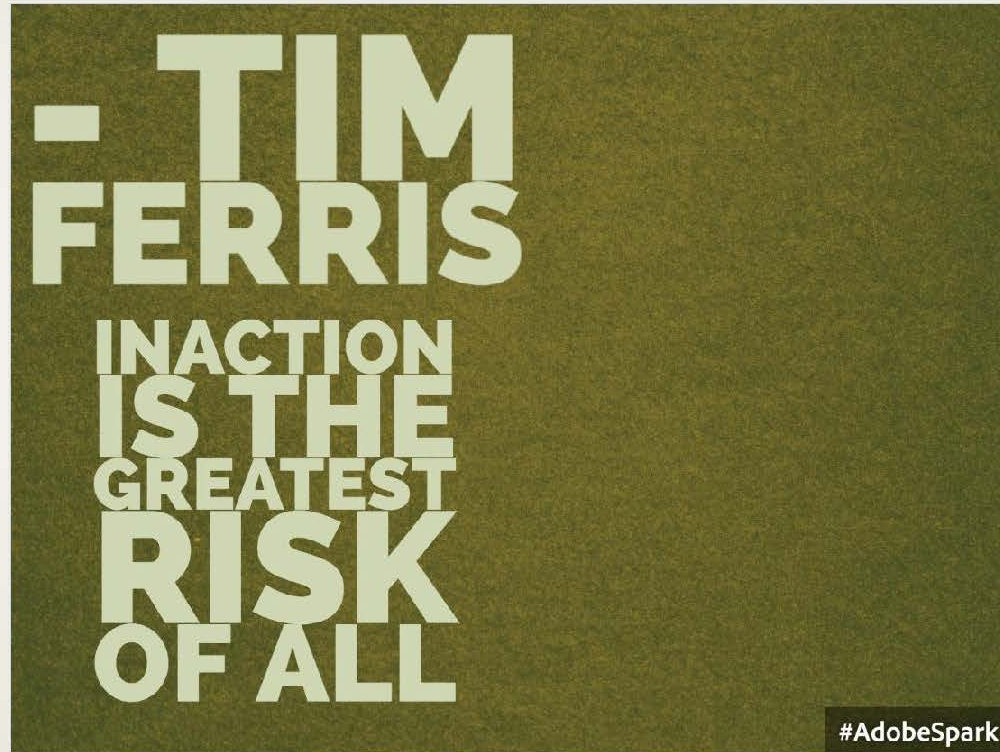


- Tim Ferris

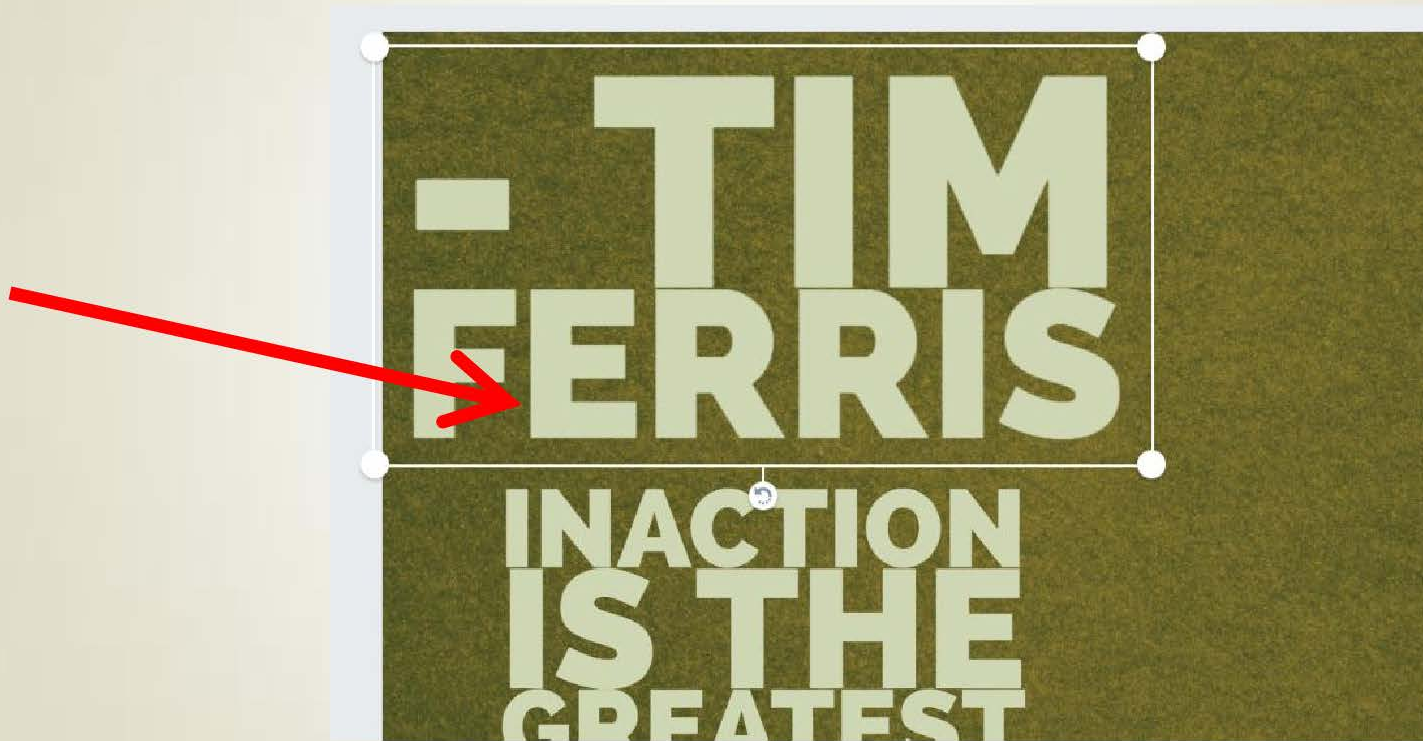
Cancel Save

A red arrow points from the bottom left towards the 'Save' button.

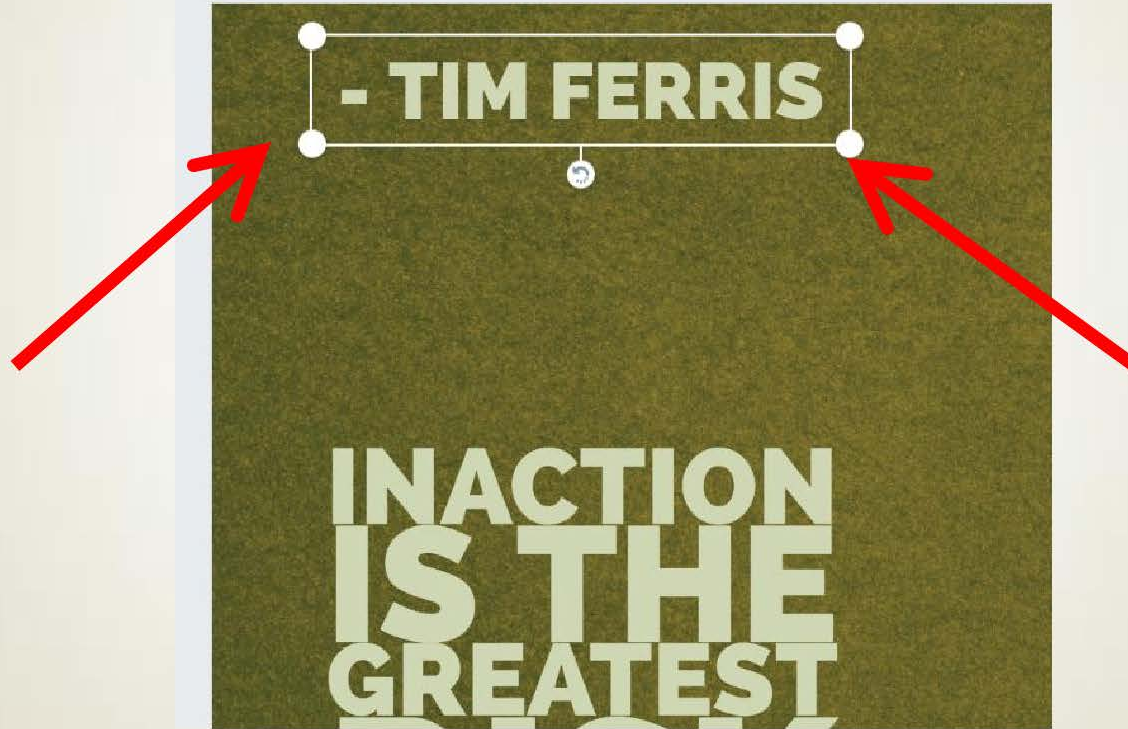
# The Design has changed



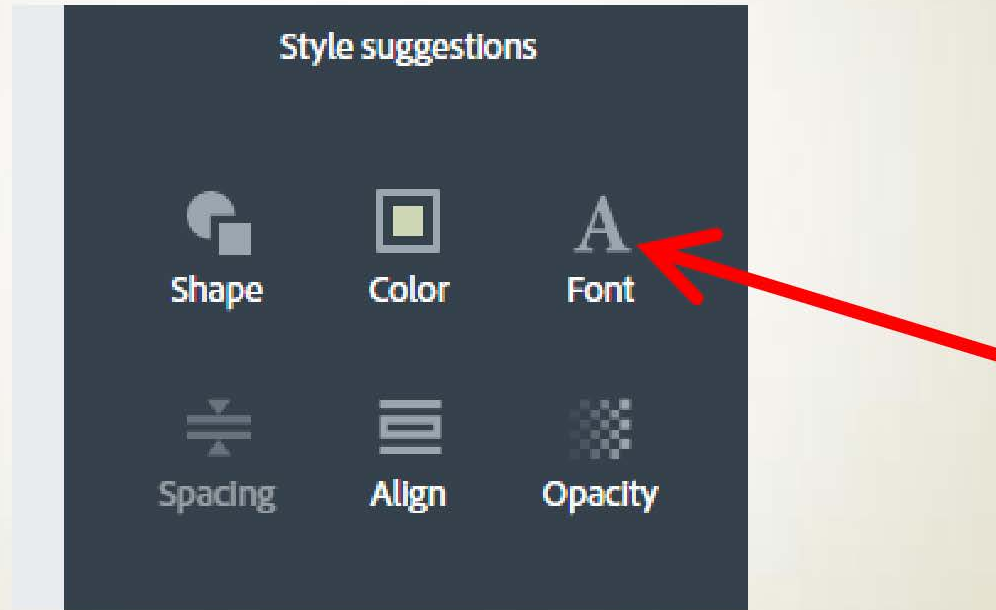
Click on “- Tim Ferris” To highlight it



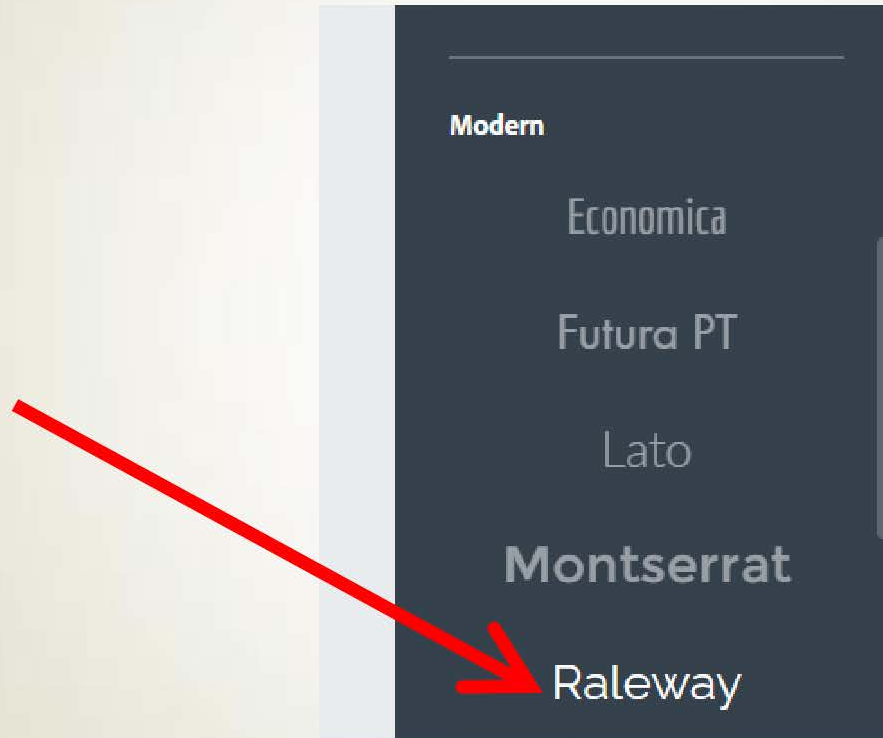
Reduce the font size by dragging the circles on the selection corners



Change the Font style by clicking this in the menu

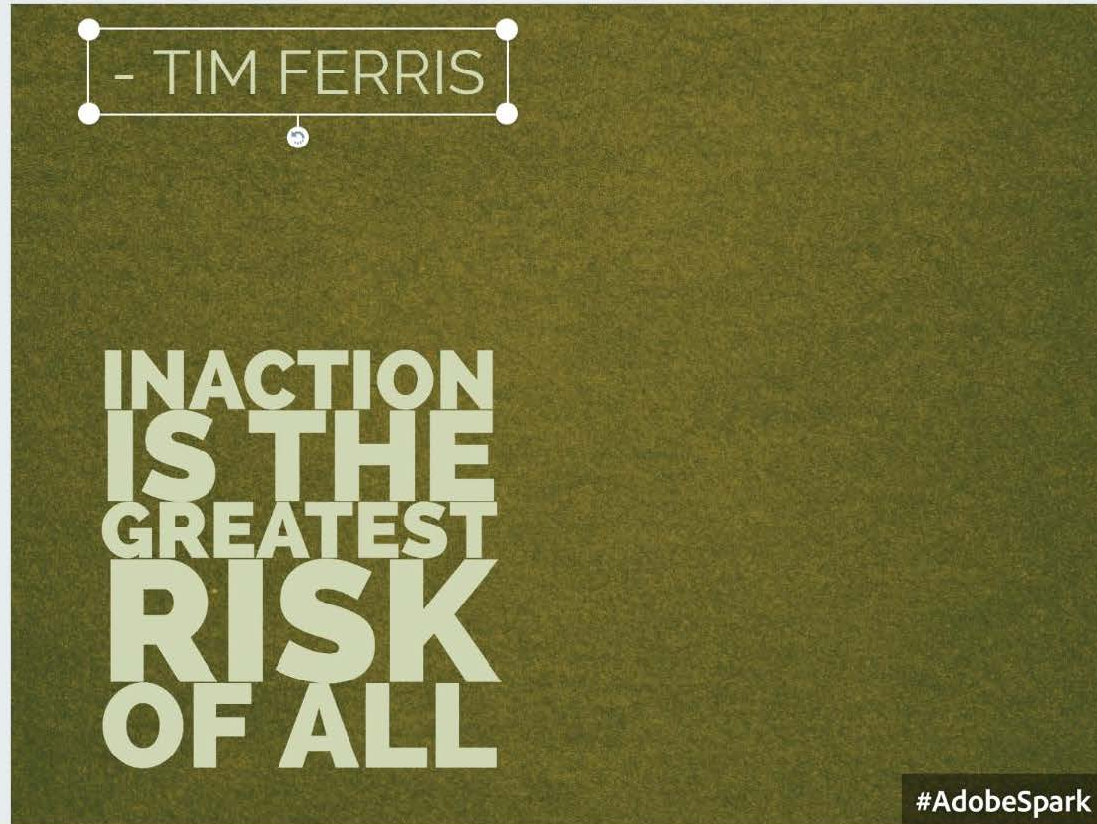


# Let's Choose This Font

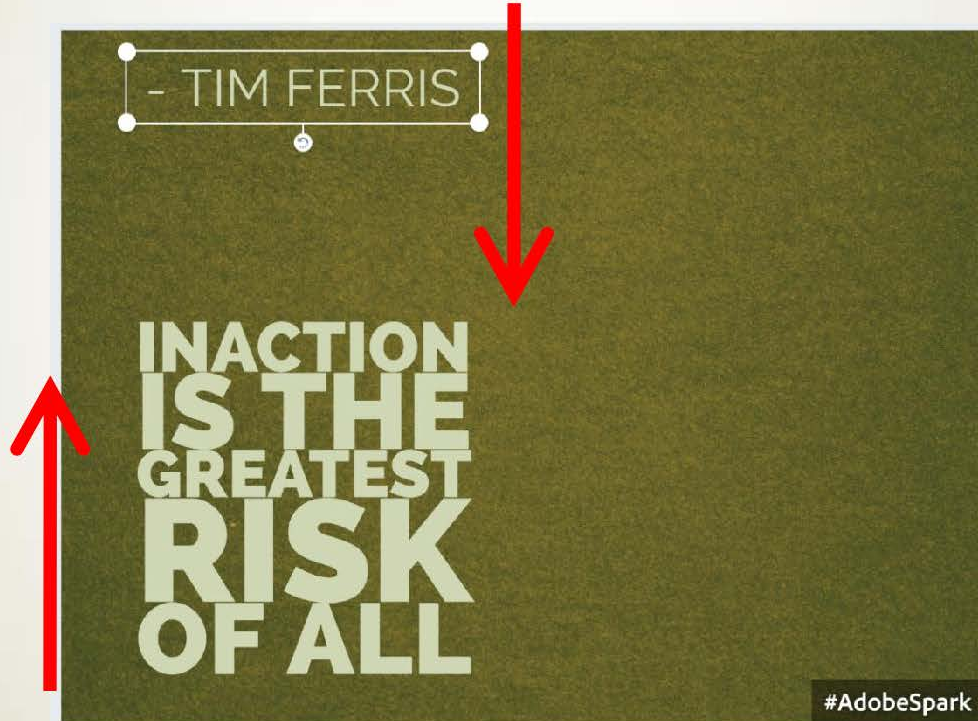




# The Design has changed

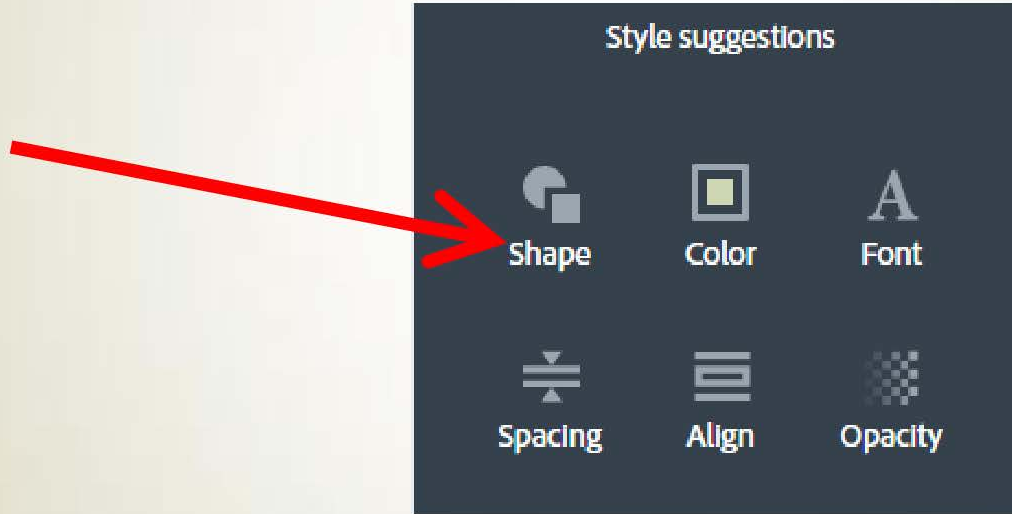


Change the position of both captions by clicking and dragging them

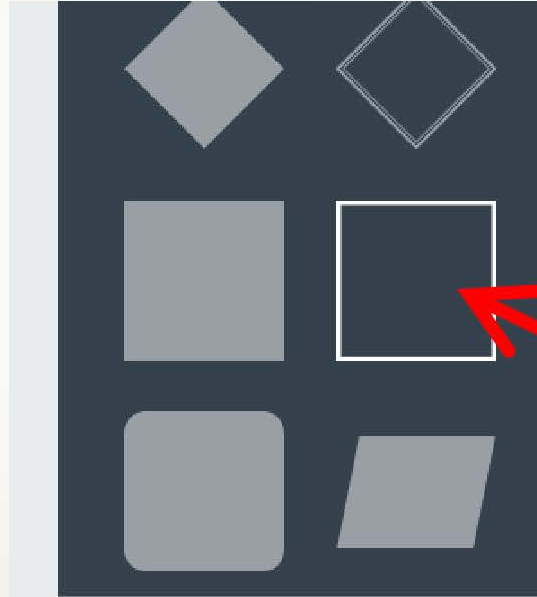




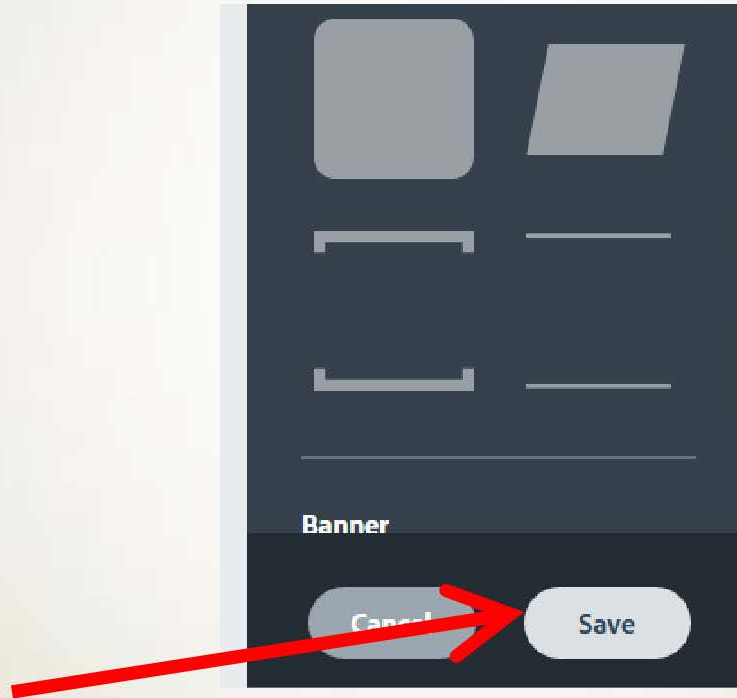
# Enhance your Design by Adding Shapes



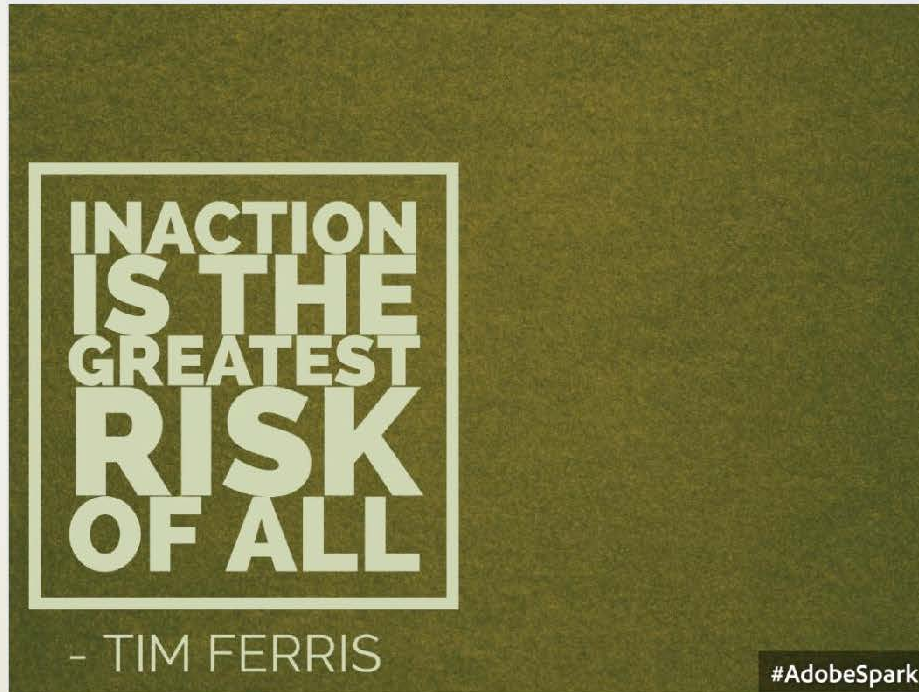
# Let's Choose This Shape



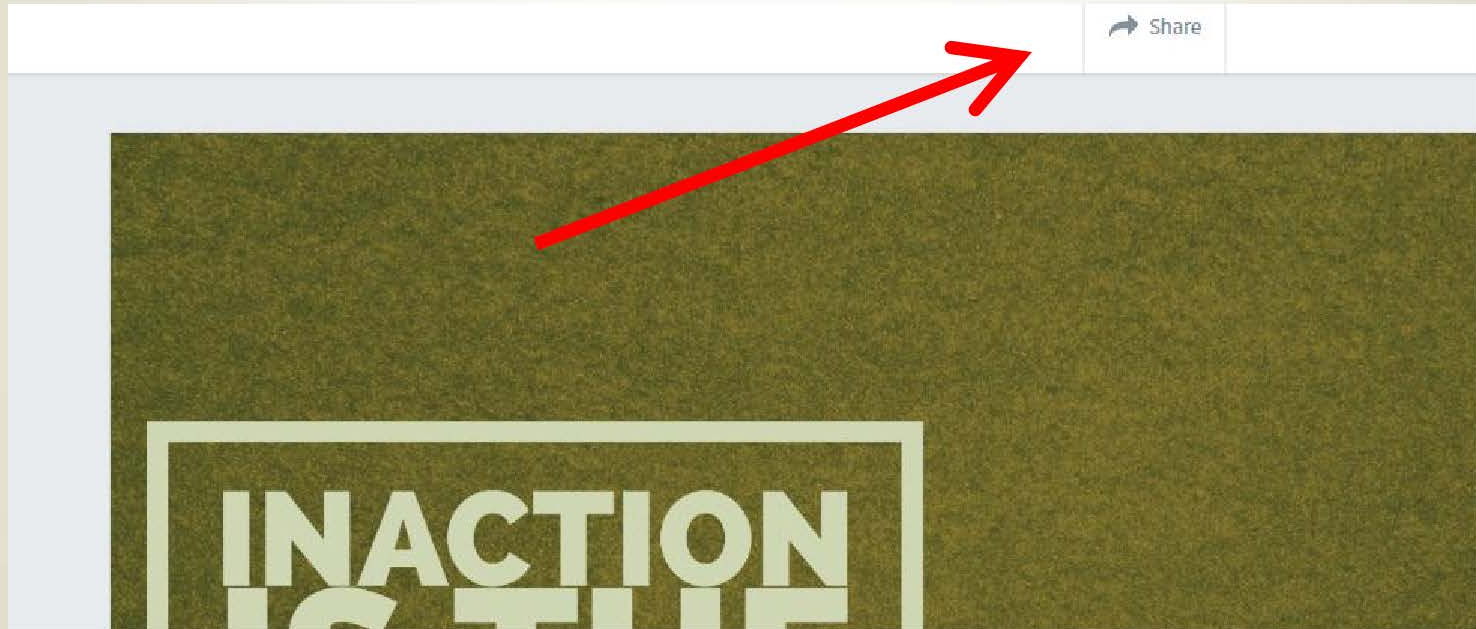
# Click Save to proceed



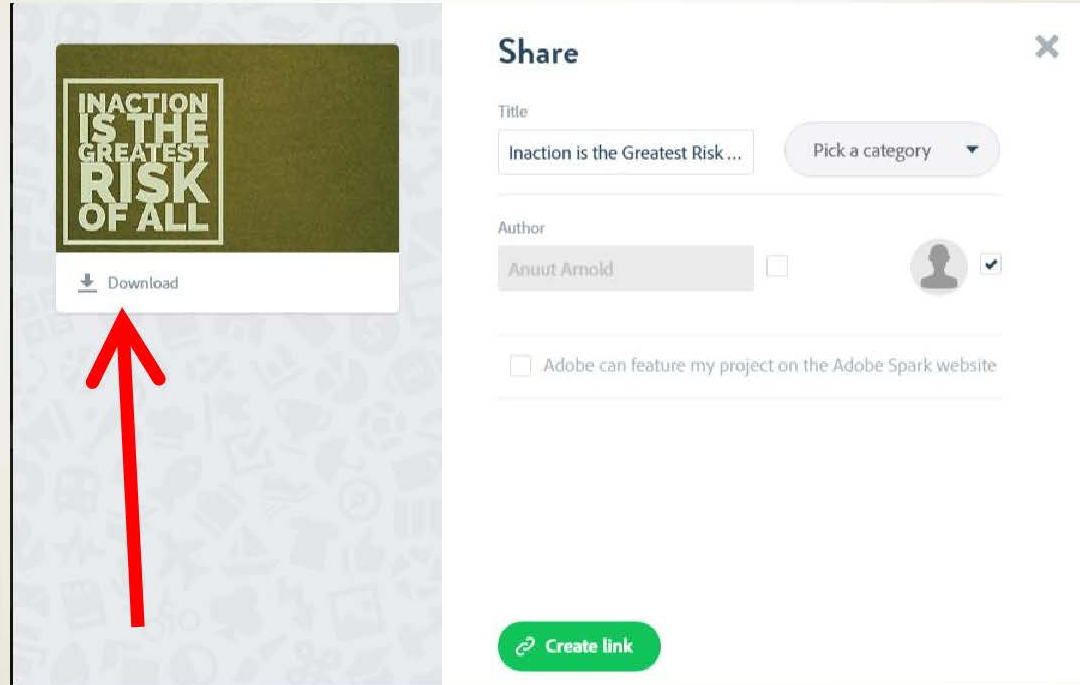
Take a moment to view your latest  
masterpiece



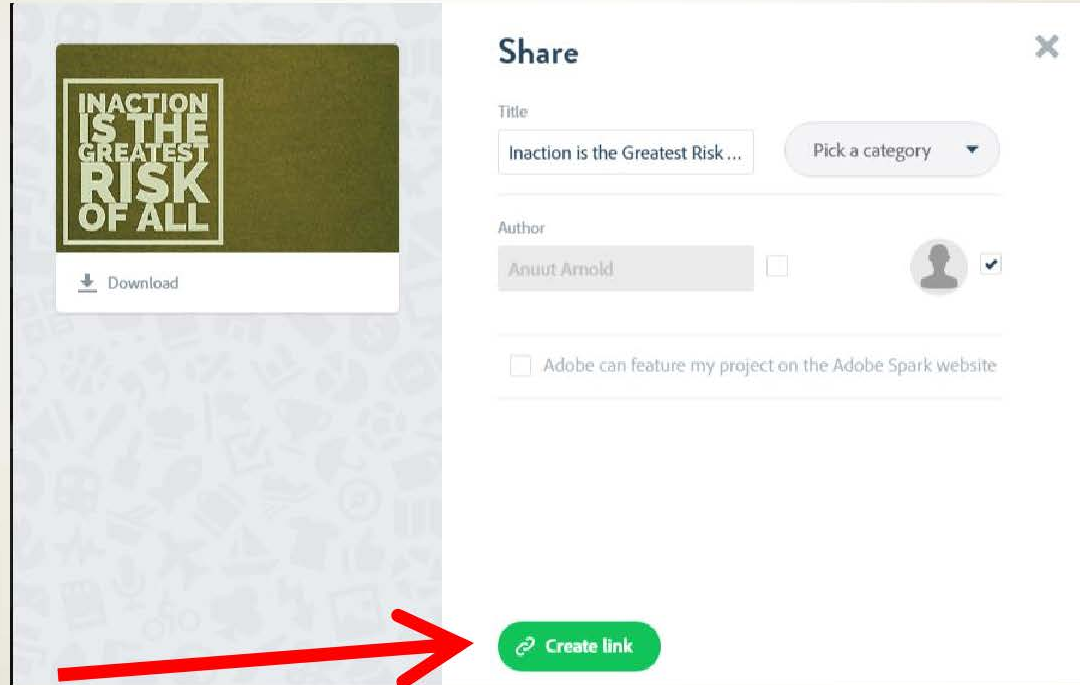
Share or save your work by clicking  
“Share” at the top



# Click “Download” To save File to Computer



# To Share on social media click “create link”



To share within your social networks click  
your icon of choice below




The image shows a sharing interface. On the left is a graphic with a dark green background and a white border. Inside the border, the text "IN ACTION IS THE GREATEST RISK OF ALL" is written in a bold, white, sans-serif font. Below the graphic are two buttons: "Download" with a download icon and "Edit details" with a pencil icon. On the right is a "Share" panel with a close button (X) in the top right corner. Below the title "Share" is the text "Shareable Link". Underneath is a text box containing the URL "https://spark.adobe.com/post/IP88XIDw5Njff" and a "Copy" button to its right. Below the link box are three circular icons: Facebook (blue with a white 'f'), Twitter (blue with a white bird), and Email (grey with a white envelope). Below each icon is its respective label: "Facebook", "Twitter", and "Email". A large red arrow points from the bottom left towards the Facebook icon.

**Share** ×

Shareable Link

<https://spark.adobe.com/post/IP88XIDw5Njff> **Copy**

 **Facebook**  **Twitter**  **Email**



Supercharge your marketing and presentations  
now with Adobe Spark!  
Get your message out with Style NOW!



# Thank you!

