

**Need to tell your story
online in a fascinating way?**

Do you want to create visual stories without hiring professional designers?

Introducing ADOBE SPARK



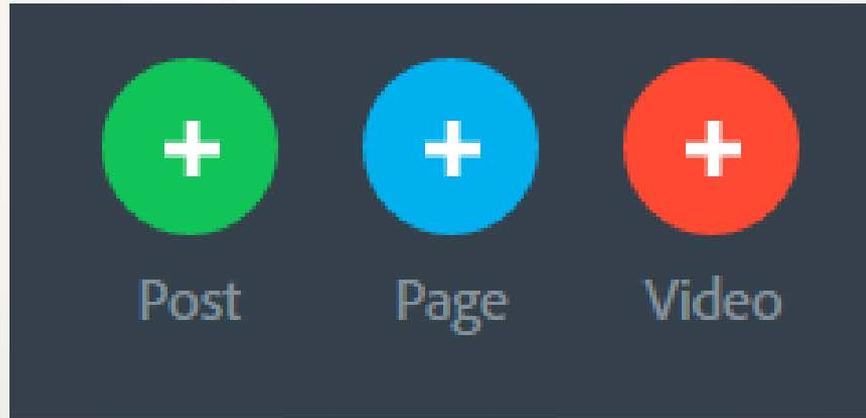
Adobe Spark

WHAT IS ADOBE SPARK?

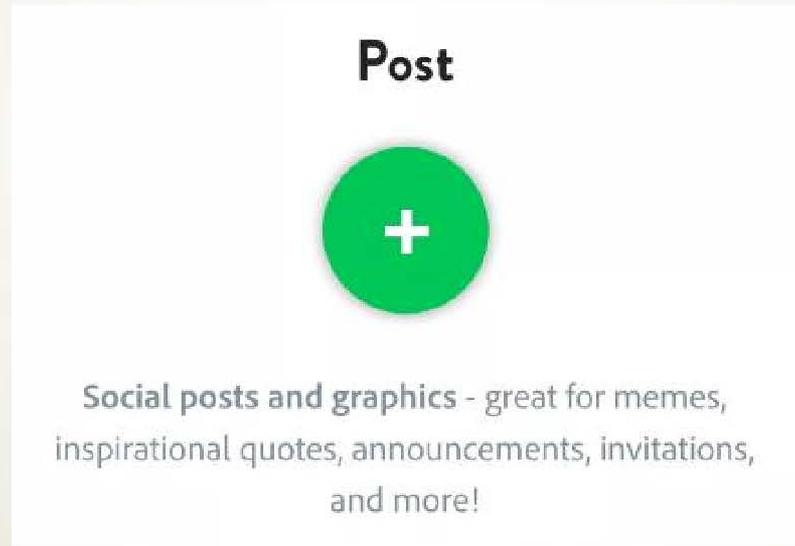


Adobe Spark is an integrated
web and mobile solution for
creating and sharing impactful
visual stories

Adobe Spark consists of three Design apps



Spark Post – Lets users create professional graphics in seconds



Spark Page – Lets users create magazine-style web pages

Page



Web stories - great for creating photo journals, event recaps, portfolios, catalogs and more!

Spark Video – Lets users create animated videos in minutes

Video



Animated videos - great for creating lessons, pitches, presentations, greetings and more!

Plus it's FREE!



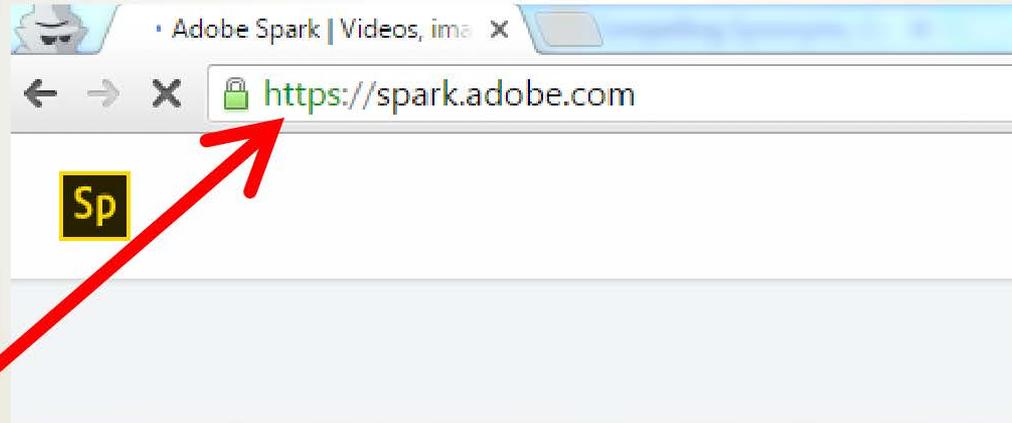
Ready to Learn?



Open your Favorite Browser



Login to spark.adobe.com



Click “Get Started” Now

Communicate with impact

Turn your ideas into impactful social graphics, web stories and animated videos—in minutes.

Get started now

▶ Watch Video



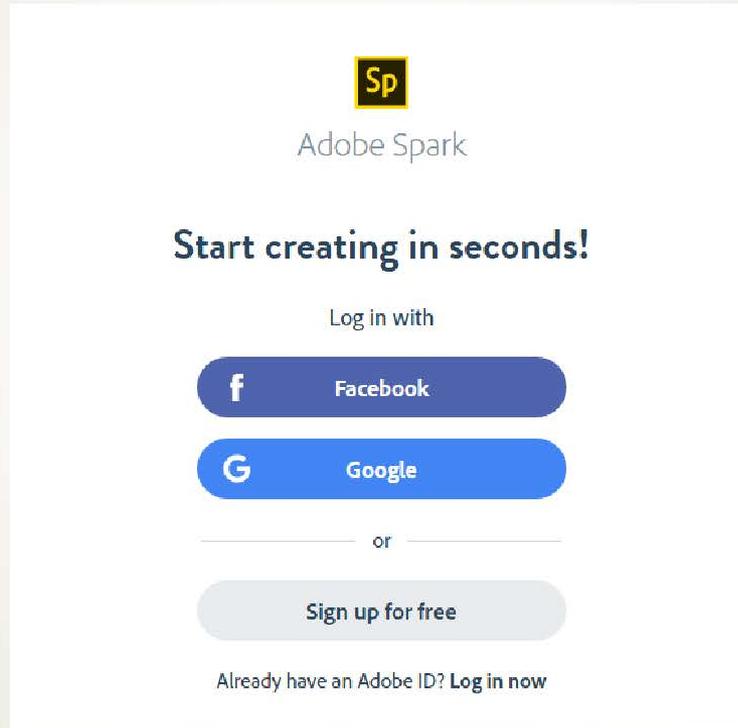
Announcement



Photo Journal



Choose your login Option



The image shows a login screen for Adobe Spark. At the top is the Adobe Spark logo, which consists of the letters 'Sp' in a yellow square. Below the logo is the text 'Adobe Spark'. The main heading is 'Start creating in seconds!'. Underneath is the text 'Log in with'. There are three buttons: a dark blue button with the Facebook 'f' logo and the text 'Facebook', a blue button with the Google 'G' logo and the text 'Google', and a light blue button with the text 'Sign up for free'. Below these buttons is the text 'or' flanked by horizontal lines. At the bottom is the text 'Already have an Adobe ID? Log in now'.

Sp
Adobe Spark

Start creating in seconds!

Log in with

f Facebook

G Google

or

Sign up for free

Already have an Adobe ID? [Log in now](#)

Adobe Spark will ask for additional info. Follow the prompts and you will be re-directed to your dashboard.

This is your Dashboard

The screenshot displays the Adobe Spark dashboard interface. At the top, there is a navigation bar with the Adobe Spark logo (a yellow square with 'Sp' in black) and the text 'Adobe Spark'. To the right of the logo are three menu items: 'My Projects' (underlined), 'Inspiration Gallery', and 'Blog'. Below the navigation bar is a dark blue header with the text 'Top picks'. Underneath this header is a row of five featured content cards. The first card is dark with the word 'INSPIRE' in white, spaced-out letters, and a 'Video' tag. The second card features a night sky with stars and the text '2017 Baja Adventure Photography Tour' with a 'Page' tag. The third card shows a green van with surfboards on a beach and the text 'THE WORLD IS YOURS TO EXPLORE!' with a 'Post' tag. The fourth card has a desert landscape and the text 'How your Camera, your Mind, and your Body Survive Burning Man' with a 'Page' tag. The fifth card shows the Golden Gate Bridge and the text 'The City' with 'SAN FRANCISCO, CA' and a 'Post' tag. Below the 'Top picks' section is a light blue background with a pattern of small, faint icons. On the right side of this background, the text 'My Projects' is displayed in a dark blue font. Underneath 'My Projects' are three project cards. The first card has a white background with the text 'Existential Pleas and Resignations Mad Libs BY ED MURRAY' and 'beyond repair' with a 'VIDEO' tag and a 'Share' button. The second card has an orange background with a computer monitor icon, the text 'More and more people are joining the rat race', and 'Inaction is the greatest...' with a 'VIDEO' tag and a 'Share' button. The third card has a white background with a red square containing the text 'INACTION IS THE GREATEST RISK OF ALL' and a 'POST' tag and a 'Share' button.

Adobe Spark

My Projects Inspiration Gallery Blog

Top picks

INSPIRE Video

2017 Baja Adventure Photography Tour Page

THE WORLD IS YOURS TO EXPLORE! Post

How your Camera, your Mind, and your Body Survive Burning Man Page

The City SAN FRANCISCO, CA Post

My Projects

Existential Pleas and Resignations Mad Libs BY ED MURRAY

beyond repair VIDEO

Share

More and more people are joining the rat race

Inaction is the greatest... VIDEO

Share

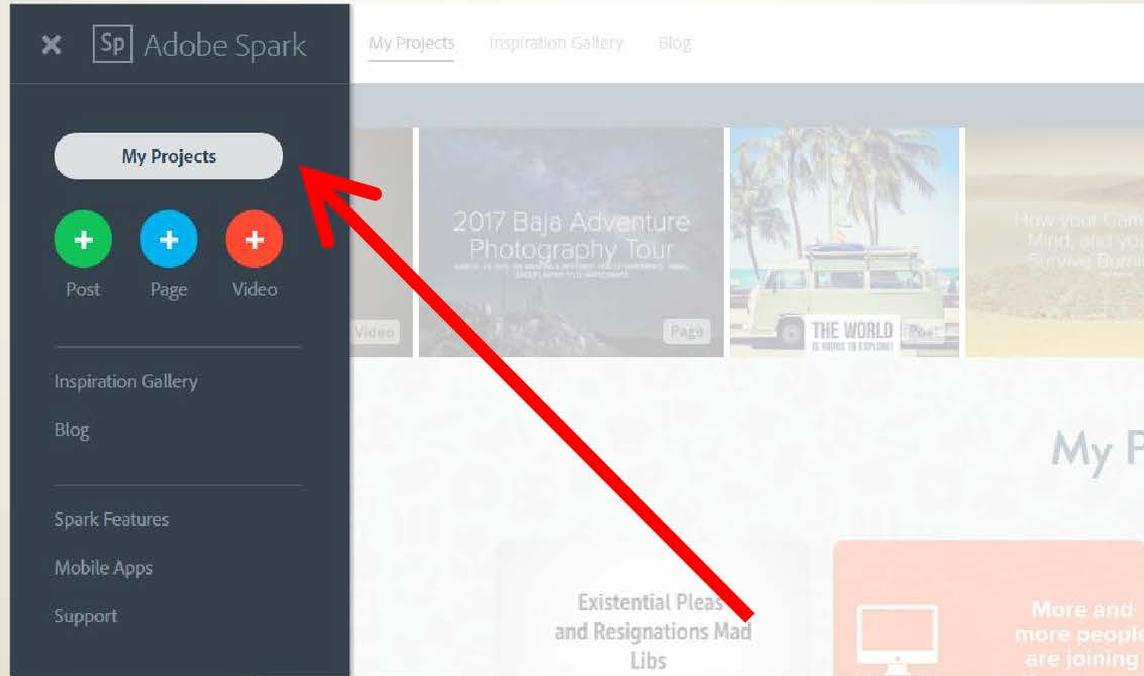
INACTION IS THE GREATEST RISK OF ALL POST

Share

These are the project's I've recently made

The screenshot displays the Adobe Spark website interface. At the top, the navigation bar includes the Adobe Spark logo, 'My Projects', 'Inspiration Gallery', and 'Blog'. Below this is a 'Top picks' section featuring five featured projects: 'INSPIRE' (Video), '2017 Baja Adventure Photography Tour' (Page), 'THE WORLD IS YOURS TO EXPLORE!' (Post), 'How your Camera, your Mind, and your Body Survive Burning Men' (Page), and 'The City' (Post). The 'My Projects' section is located below, with a red arrow pointing to the first project: 'Existential Pleas and Resignations Mad Libs BY ED MURRAY'. This project is a video titled 'beyond repair' with a 'Share' button. The other two projects in the 'My Projects' section are 'More and more people are joining the rat race' (Video) and 'INACTION IS THE GREATEST RISK OF ALL' (Post).

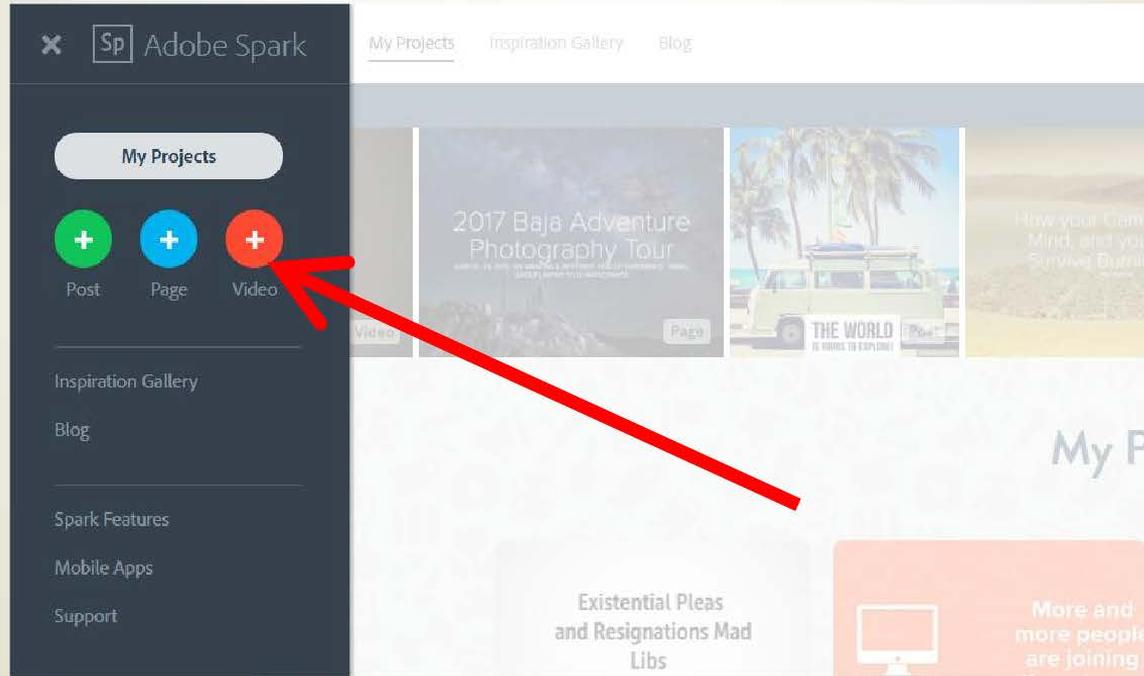
Click your mouse in the upper leftside of the screen, this is the Menubar



Let's make an Adobe Spark Video!



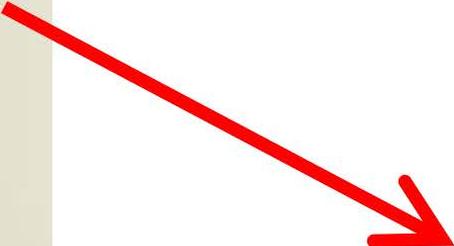
Hover the Left Menu Tab and Click Video



Create a Title of your Story (or you can skip and do this later)

Every great story starts somewhere

Tell us about your idea or title, you can always change it later.



EXISTENTIAL PLEAS AND RESIGNATIONS MAD LIBS.

Next

Choose a Template or you can opt to start from Scratch

Pick a story template, or start from scratch.



Promote an Idea

Create change and move your audience to action.



Tell What Happened

Share a family vacation, success to celebrate, or just something that happened to you.



A Hero's Journey

Tell how a regular person overcame a great challenge.



Show and Tell

Describe something important to you, and why it should matter to your audience.



Personal Growth

Share an experience that changed how you view the world.



Teach a Lesson

Help your audience learn a new idea and build understanding.



Start from scratch

Let's Choose "Personal Growth"

Pick a story template, or start from scratch.



Promote an Idea

Create change and move your audience to action.



Tell What Happened

Share a family vacation, success to celebrate, or just something that happened to you.



A Hero's Journey

Tell how a regular person overcame a great challenge.



Show and Tell

Describe something important to you, and why it should matter to your audience.



Personal Growth

Share an experience that changed how you view the world.

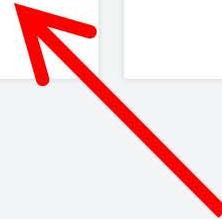


Teach a Lesson

Help your audience learn a new idea and build understanding.



Start from scratch



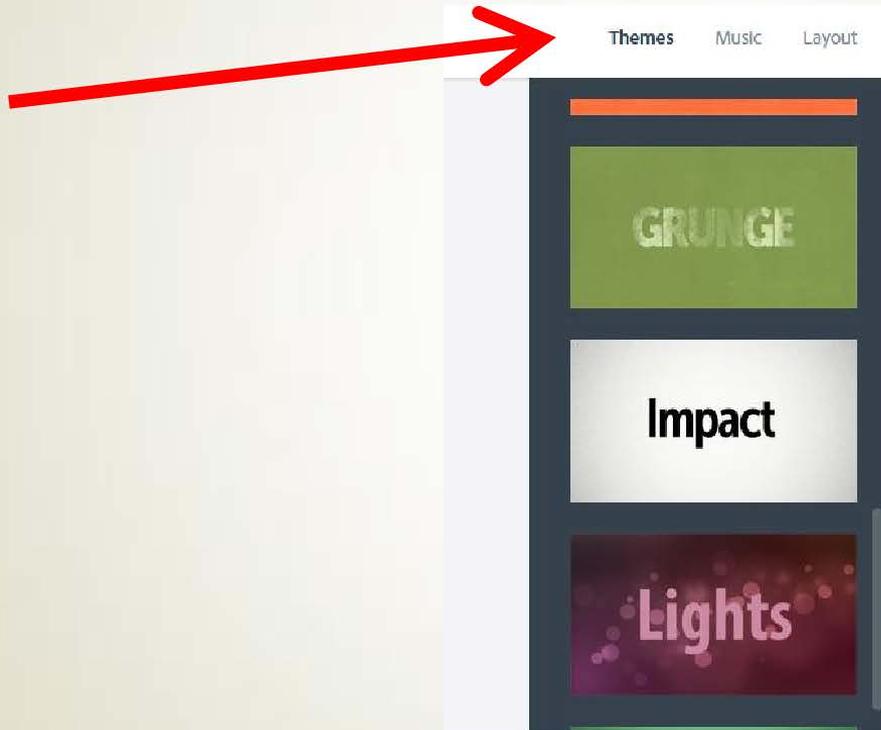
This will be your Video Canvas

The image shows a screenshot of a video creation application. At the top, there is a navigation bar with a hamburger menu, a search bar containing 'Sp', and the word 'Video'. To the right of the search bar are 'Preview' and 'Share' buttons. Further right are 'Themes', 'Music', and 'Layout' options. The main area is a large video canvas with a light blue background and a central white area containing a small '+' icon. A red arrow points from the left towards this central area. Below the canvas is a dark control bar with a play button, a microphone icon, and a '2.' indicator. At the bottom, there is a horizontal menu with several options: a play button, a '+' icon, 'Backdrop', 'What I was doing', 'Challenge', 'Struggle', 'Realization', 'What happened', and 'Lessons I learned'. On the right side, there is a vertical sidebar with five theme options: 'Schoolbook', 'Signal' (highlighted in yellow), 'Simple', 'Slideshow' (with a mountain image), and 'Snap'.

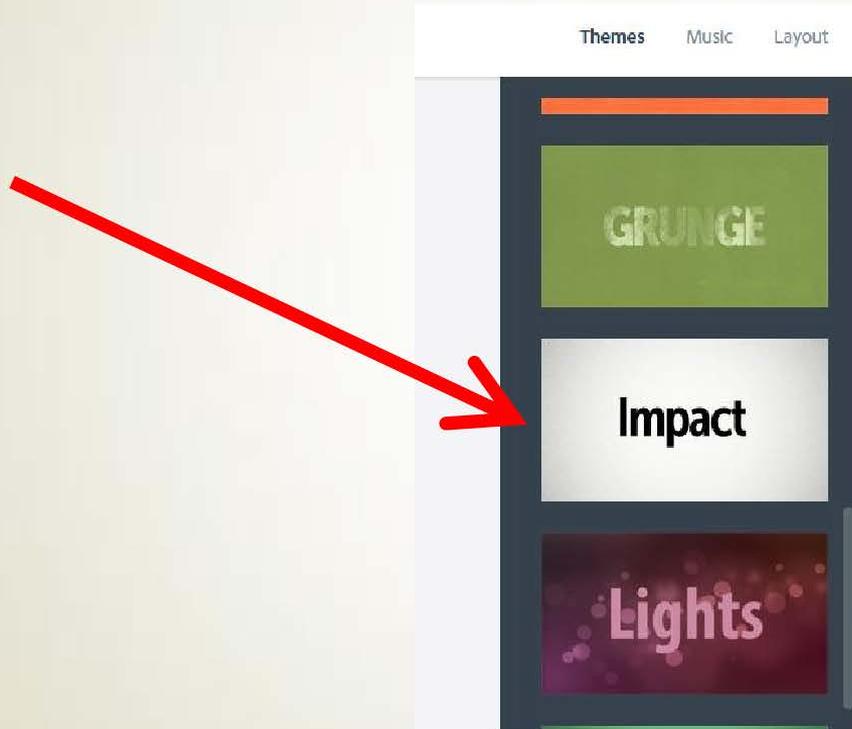
This is the Current Slide ready for editing

The screenshot displays a video editing software interface. At the top, there is a header with a menu icon, the text "Sp Video", and buttons for "Preview" and "Share". On the right side of the header, there are links for "Themes", "Music", and "Layout". The main workspace features a large, light-colored rectangular area with a dashed border and a central plus sign, indicating a slide ready for editing. Below this area is a dark control bar with a microphone icon and a "2" indicator. A red arrow points from the left side of the image to the "Backdrop" button in the bottom toolbar. The bottom toolbar contains several buttons: a play button, a plus sign, "Backdrop", "What I was doing", "Challenge", "Struggle", "Realization", "What happened", and "Lessons I learned". A tooltip above the "Backdrop" button reads: "Describe the setting. Where and when did it happen? Bring your audience there." On the right side of the interface, there is a vertical sidebar with five theme options: "Schoolbook", "Signal" (highlighted in yellow), "Simple", "Slideshow" (with a mountain image), and "Snap".

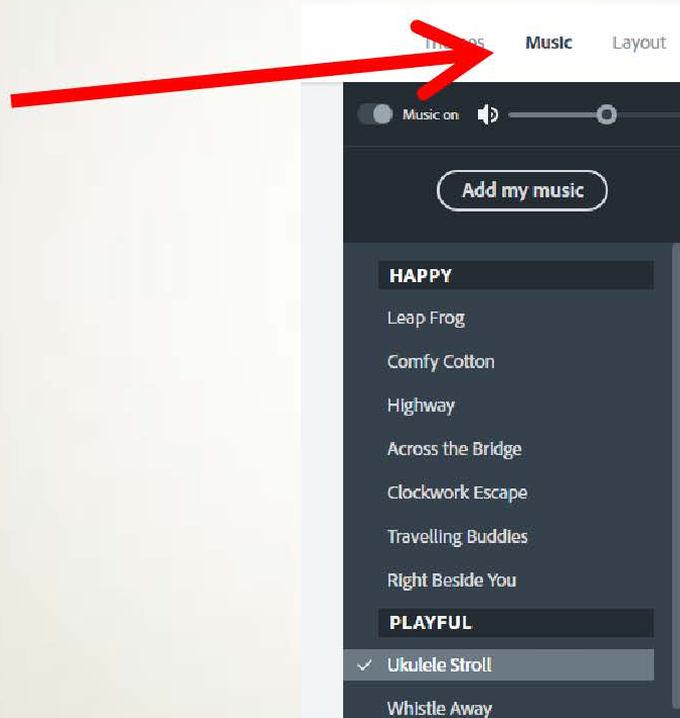
You can Select your Theme from the right Menu bar



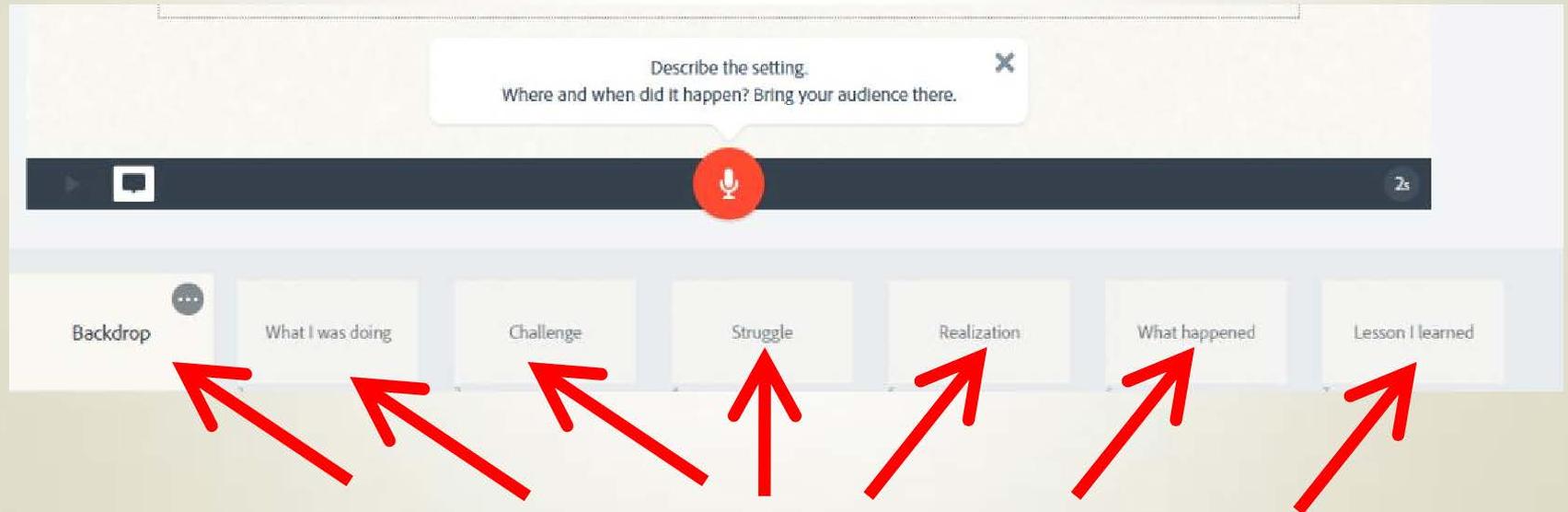
Choose the “Impact Theme”



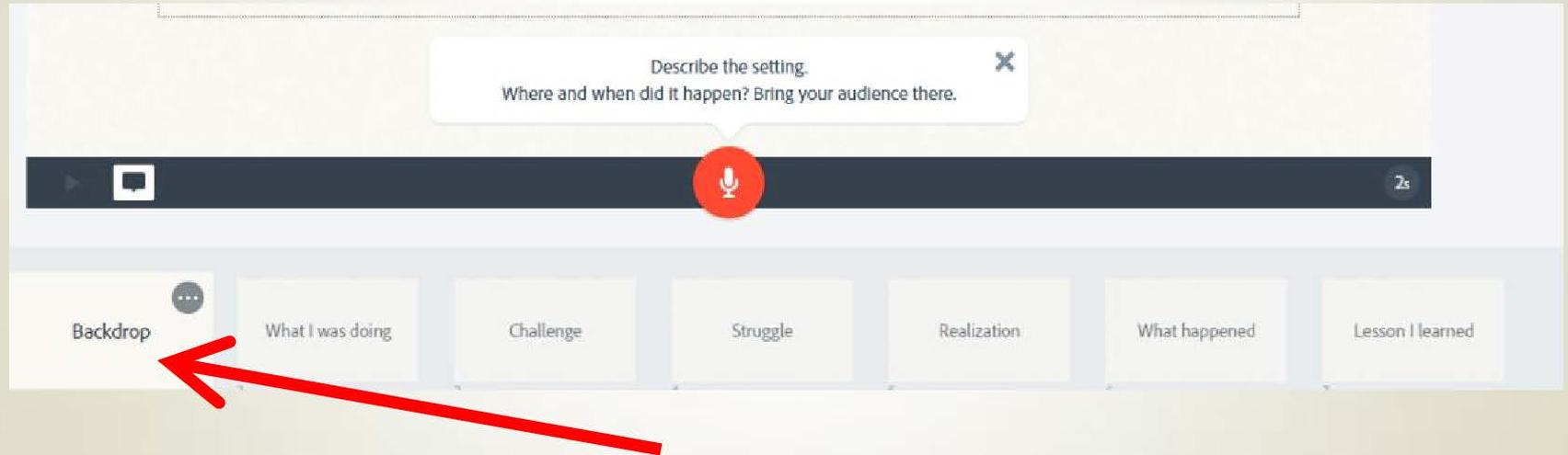
Preview and Choose your music from the Music MenuBar



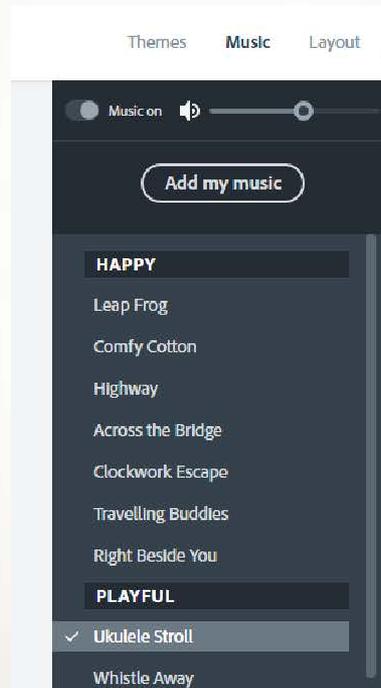
This are the slides with guides to help you with your content based on the template chosen



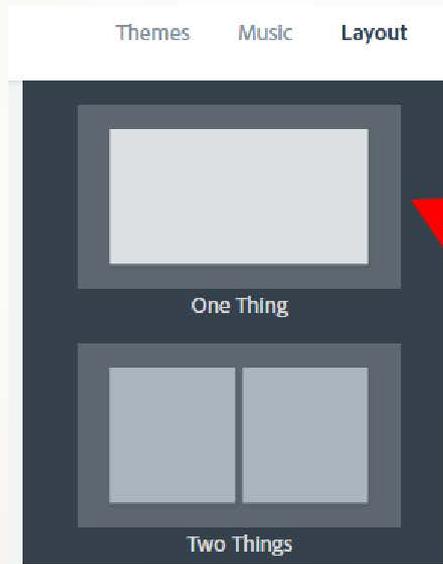
Click on the Backdrop (#1) slide to start creating the video



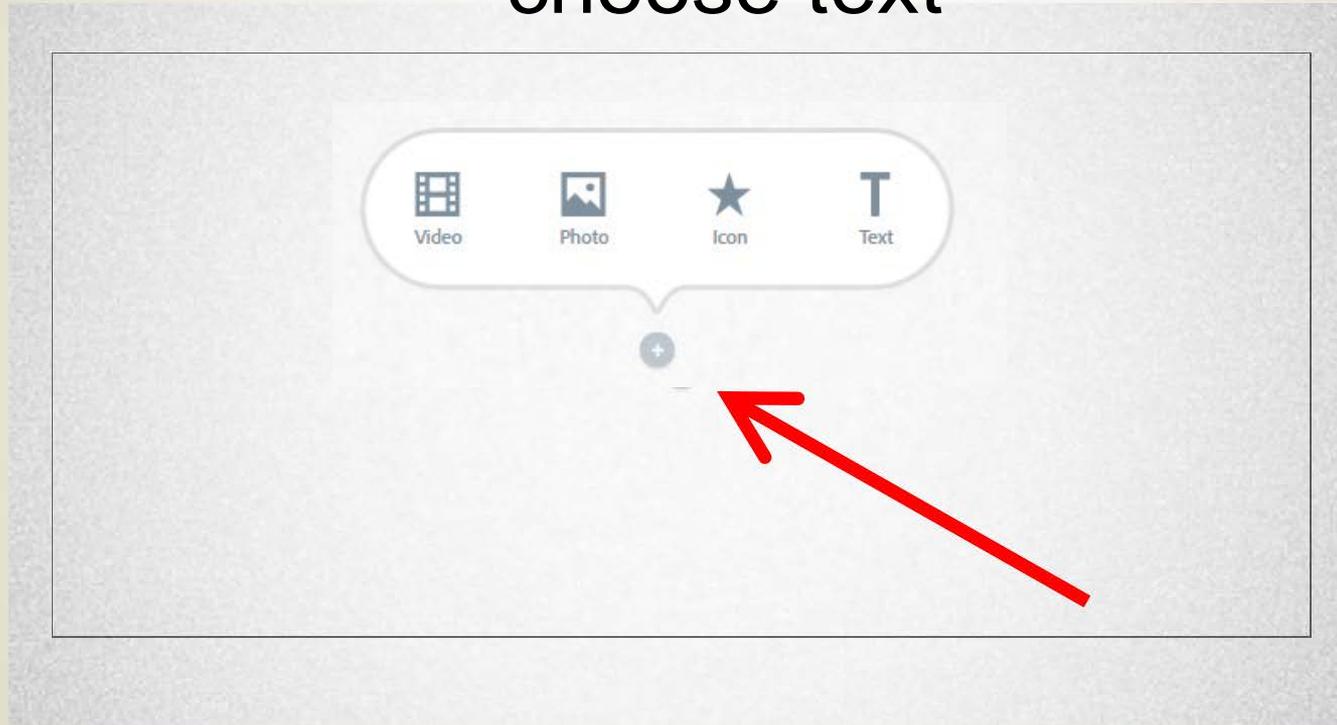
You can choose layouts from this tab.
In this tutorial, let use all layouts to
familiarize you with the options



Go to Layout and choose “one thing”



Click the “+” on the canvas and you can add only one thing – video, icon, photo or text - choose text



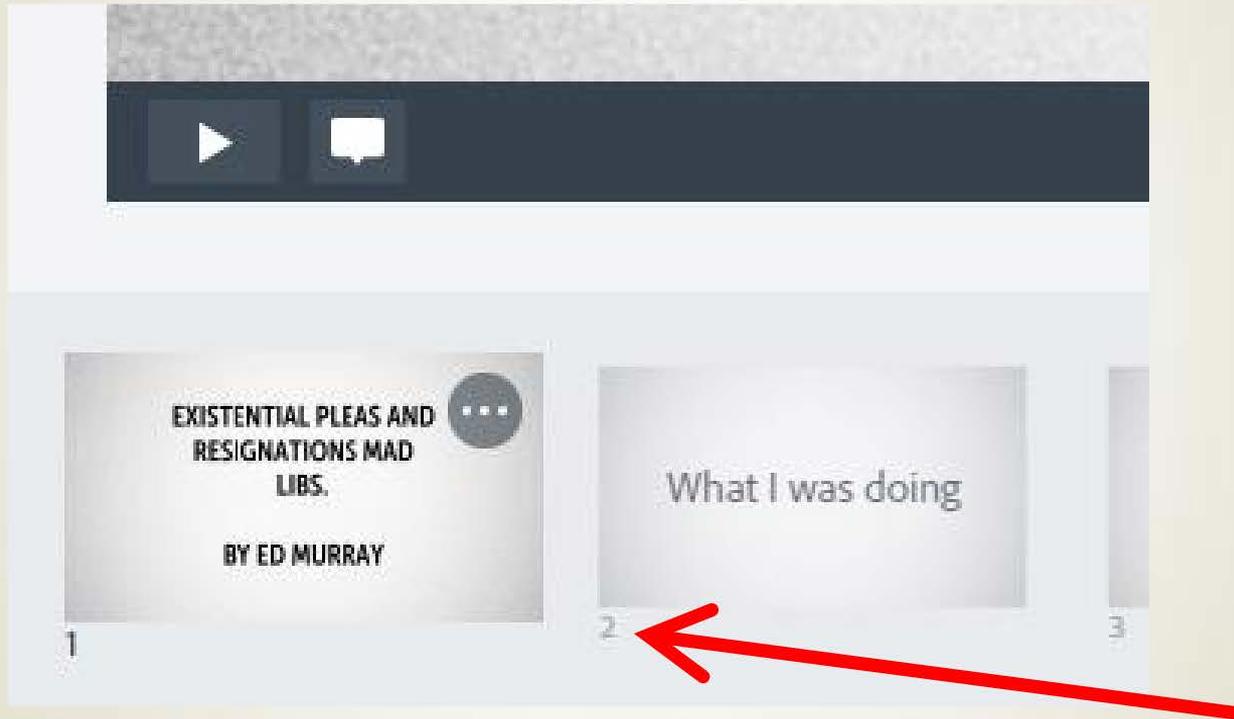
Type the Title of our entry here

**EXISTENTIAL PLEAS AND
RESIGNATIONS MAD
LIBS.**

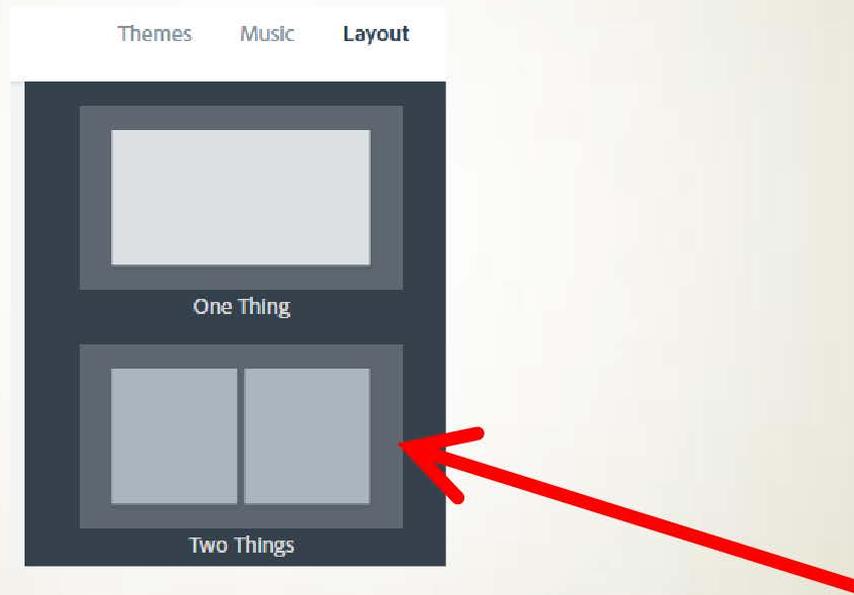
BY ED MURRAY



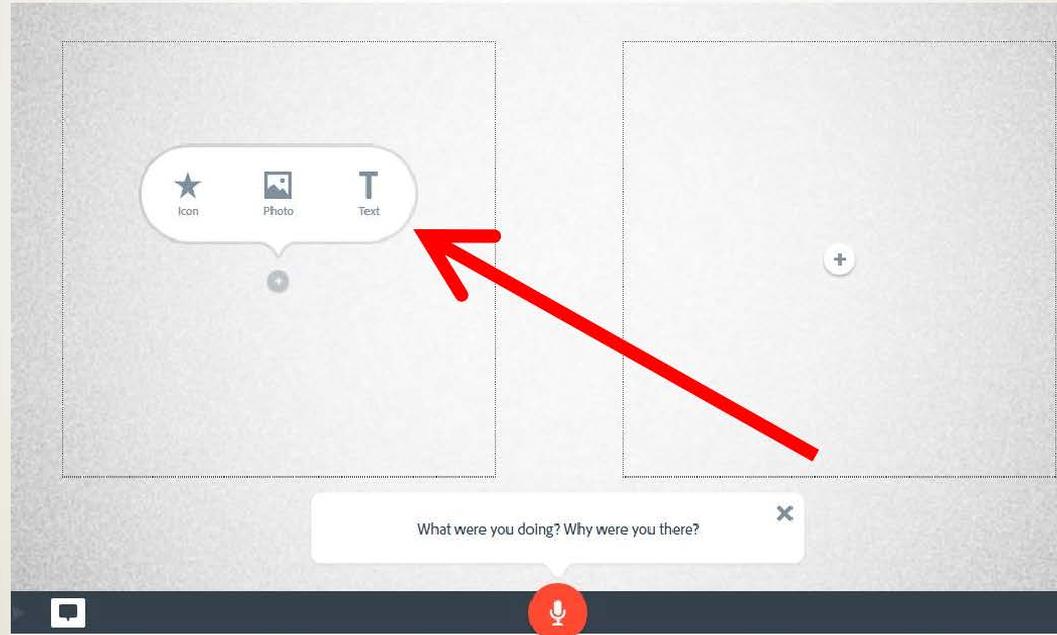
Go To slide #2



Choose “Two things” from Layout



Click the left box and Choose “text”

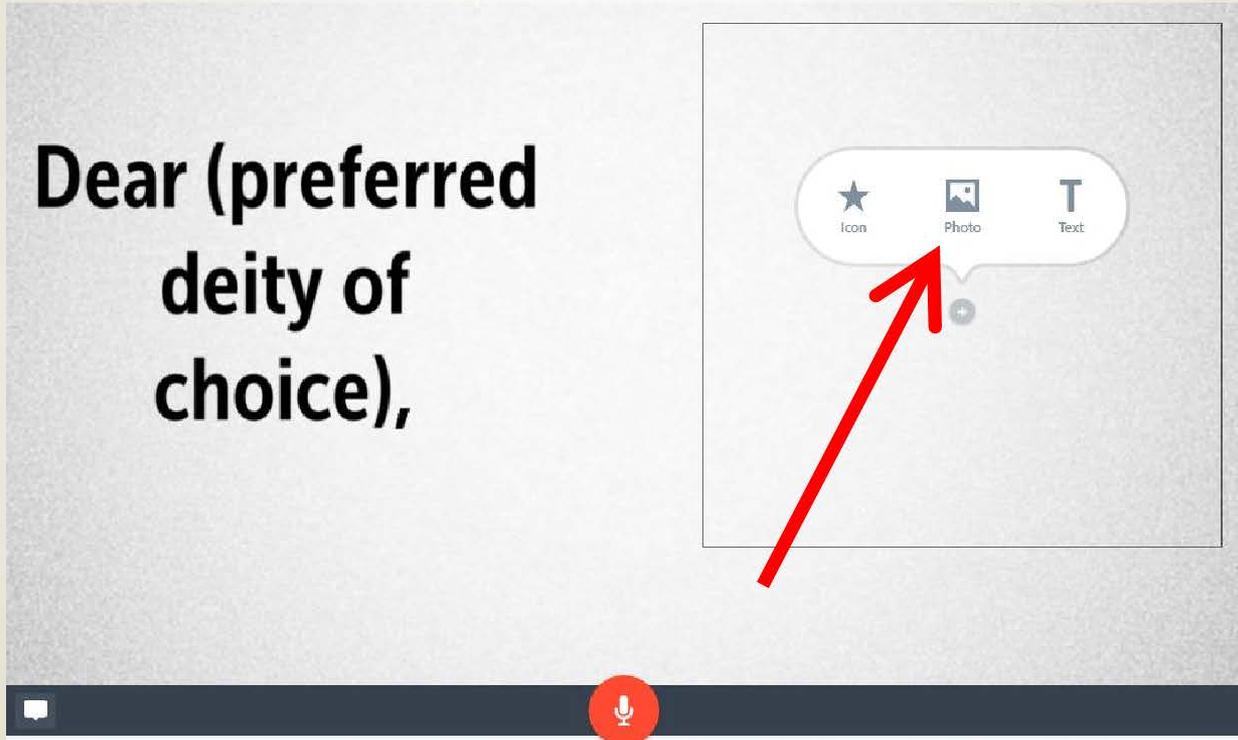


Type the caption from the book

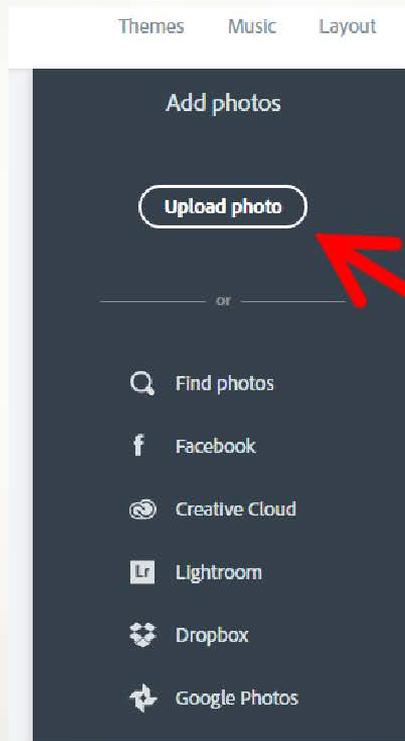
**Dear (preferred
deity of
choice),**



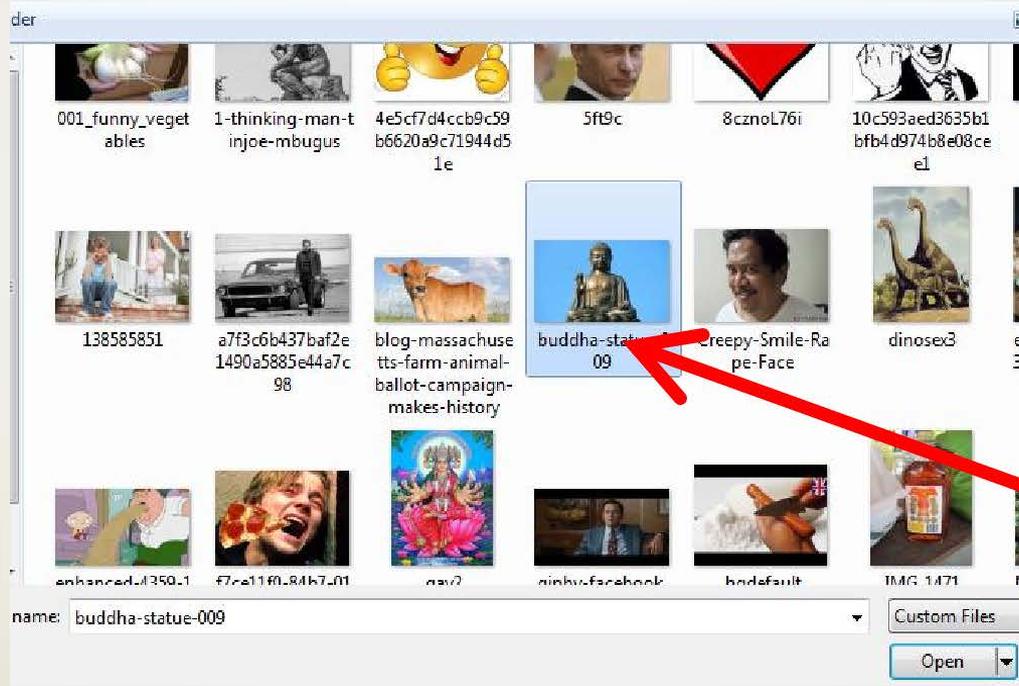
For the second box lets choose Photo



Choose your Photo Source, in this case we upload our own



Choose your image and click open to upload



This is now your current slide

**Dear (preferred
deity of
choice),**

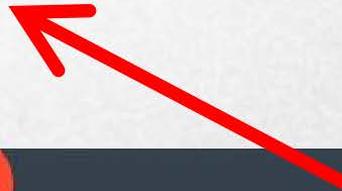


Go to slide #3 and choose “Thing + Caption” From layout

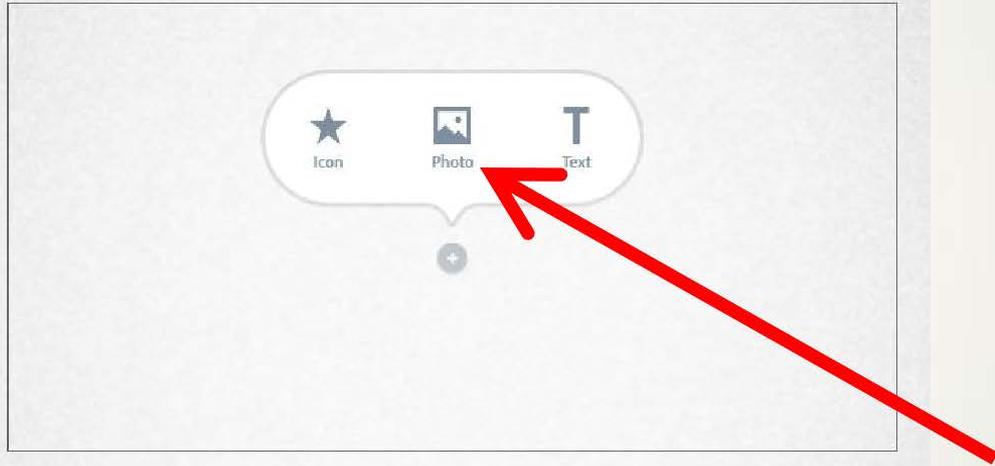


Click the lower box the add the caption

Last night, after drinking seven shots of (least favorite hard liquor)



In the Upper box choose “photo” and upload image of choice from computer



t, after drinking seven shots of (least favorite hard

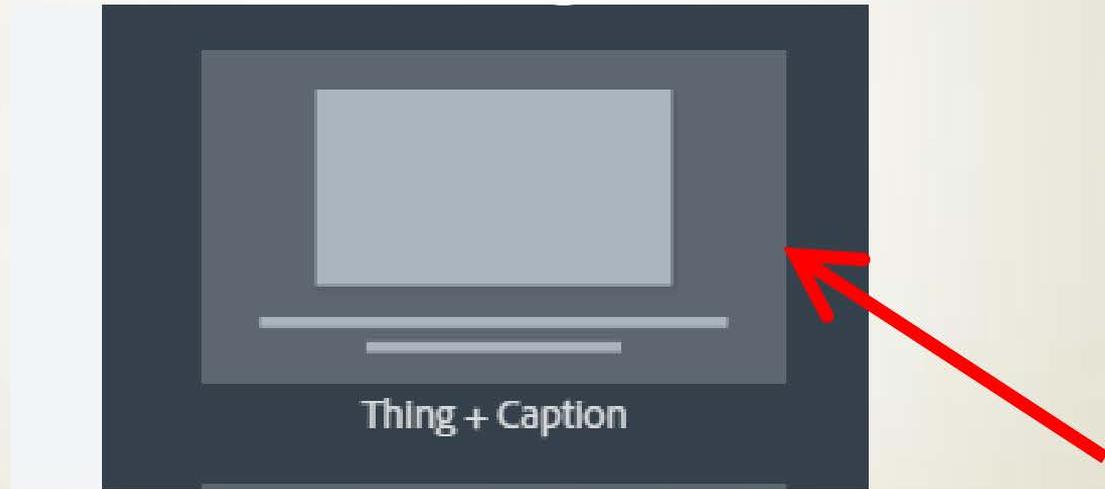
This is now your Current Slide



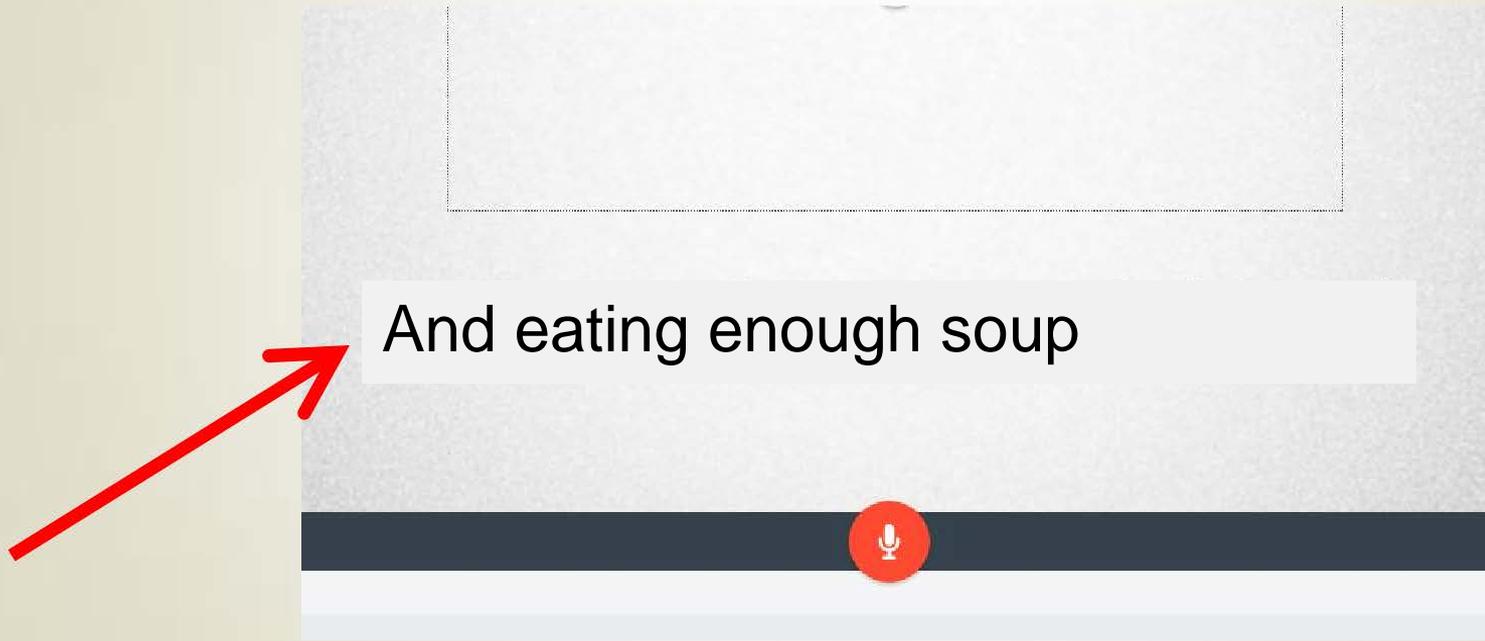
Last night, after drinking seven shots of (least favorite hard liquor)



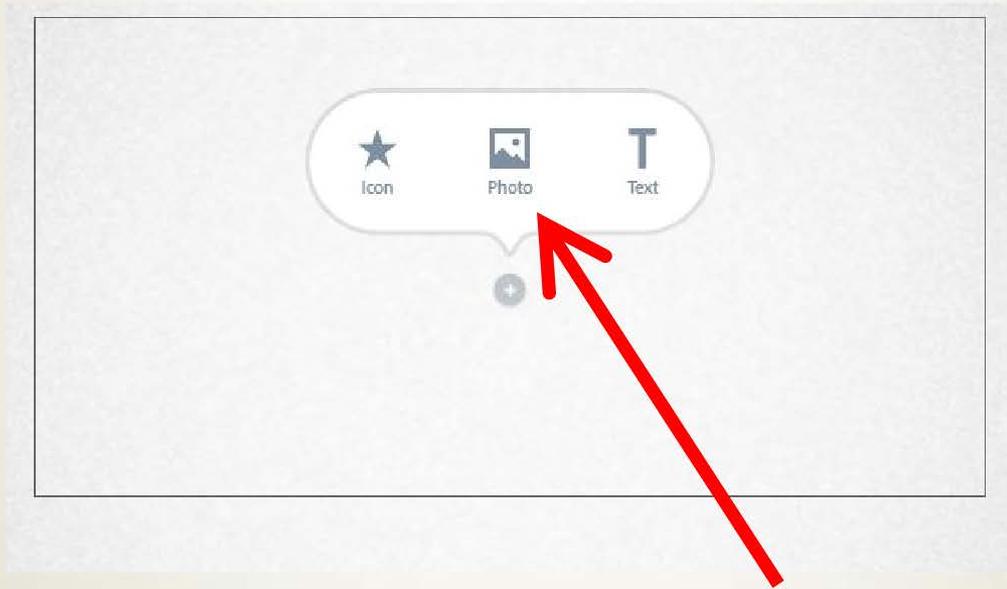
Go to Slide #4 and choose “Thing + Caption” Again from layout



Add the lower box caption with text (Adobe will automatically resize font based on length)



Add photo to the top box





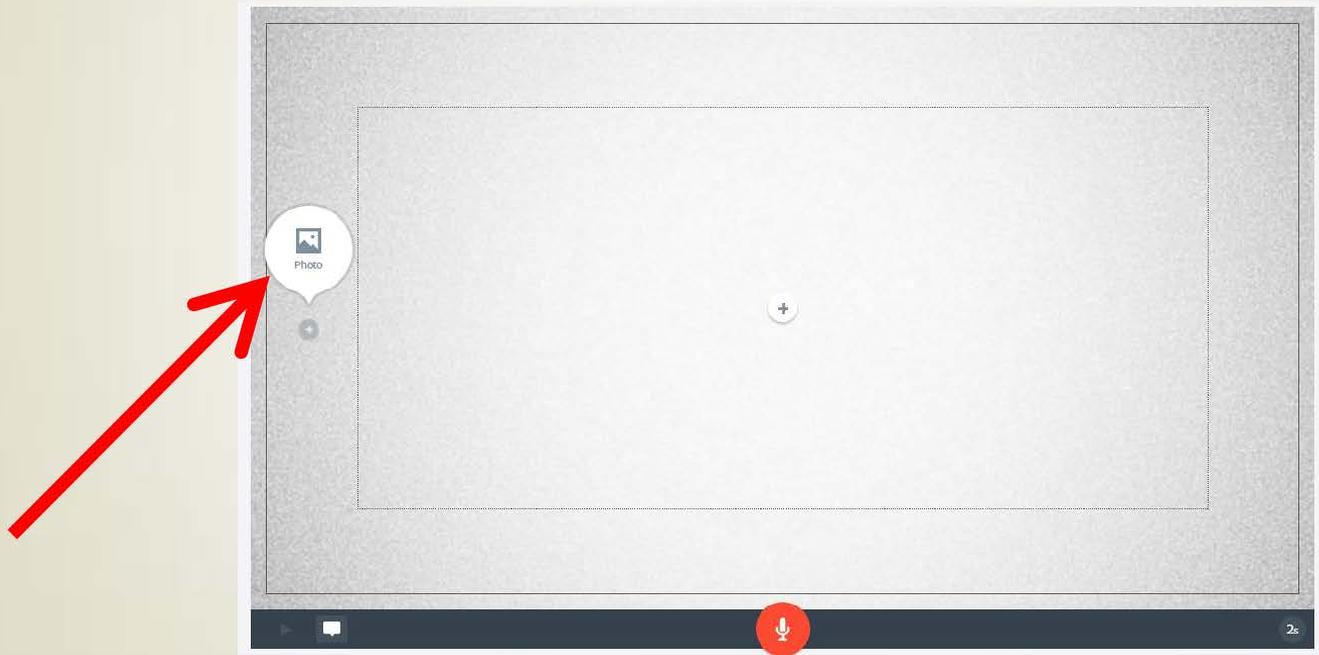
and eating enough soup



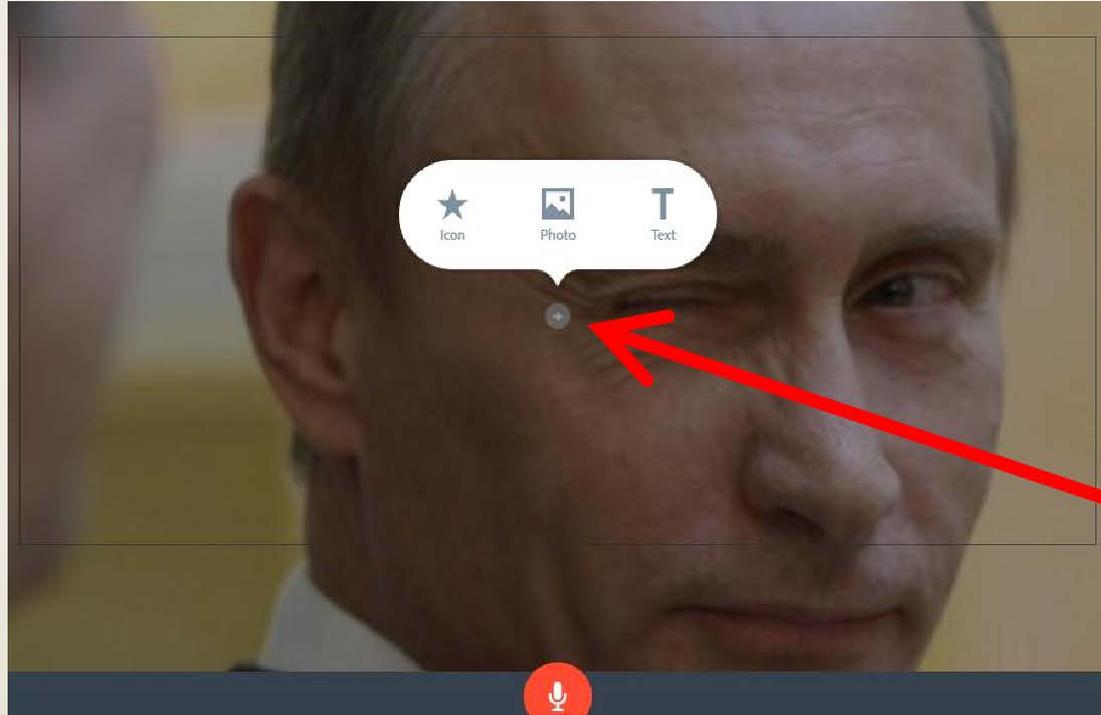
For the 5th slide let's Choose "Fullscreen + thing" from Layout



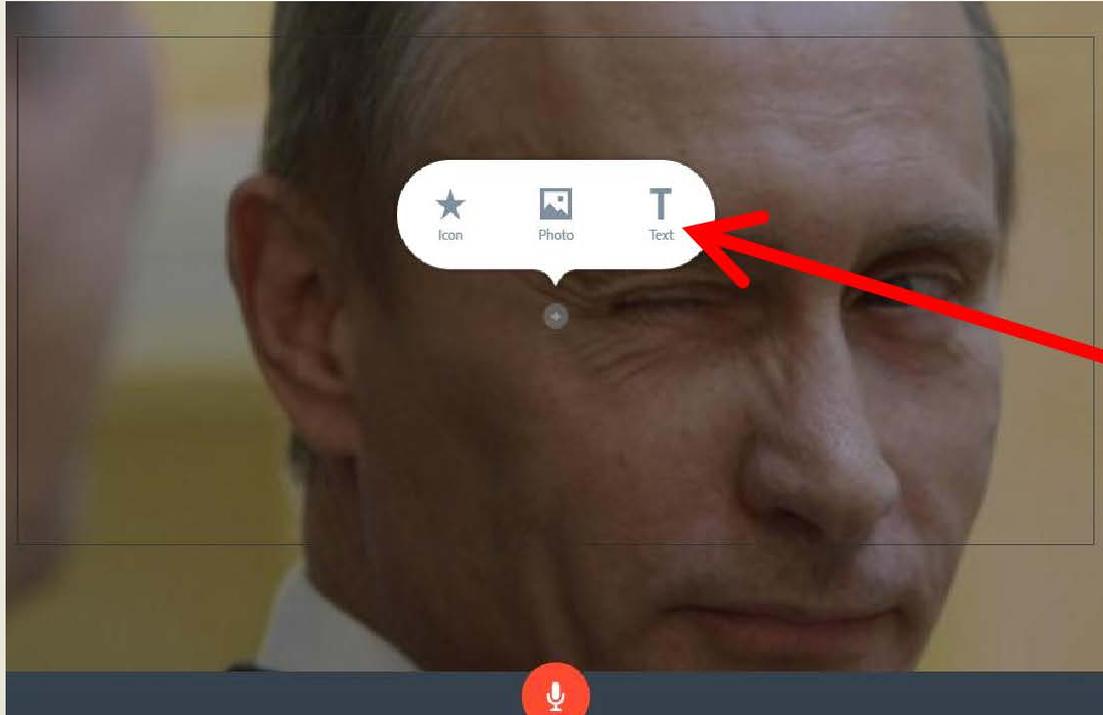
Add photo by clicking on the
“+” on the left side



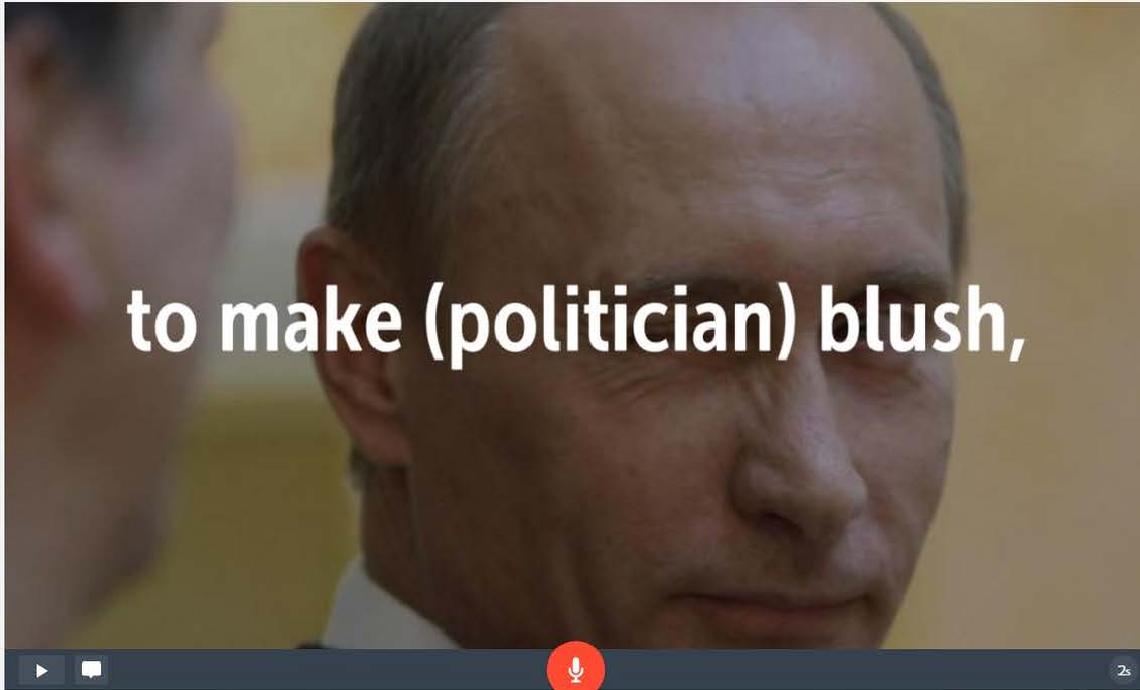
Now that photo has been added, click “+”
to add text in the middle



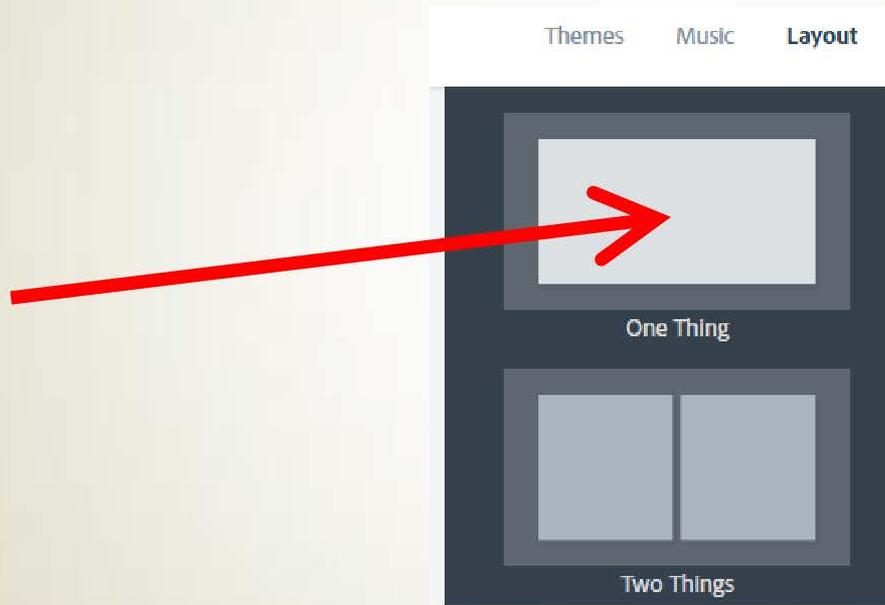
Add the necessary text



Slide now updated



For Slide #6, let's choose "one thing" from layout again



Add “text” and supply needed captions

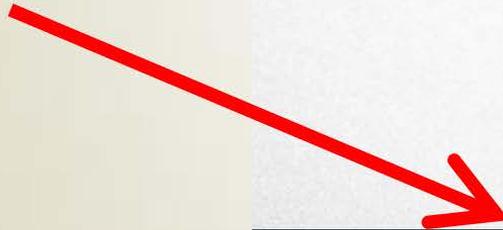
**it became clear:
It really is them,
and not me.**



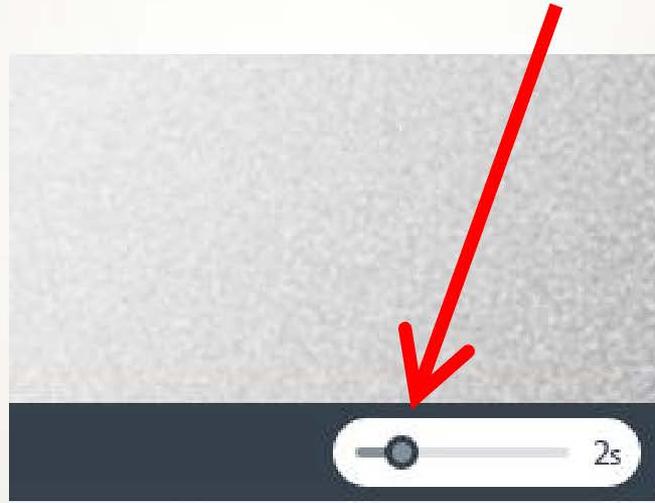
2s

You can add voice-overs per slide by clicking on the microphone icon

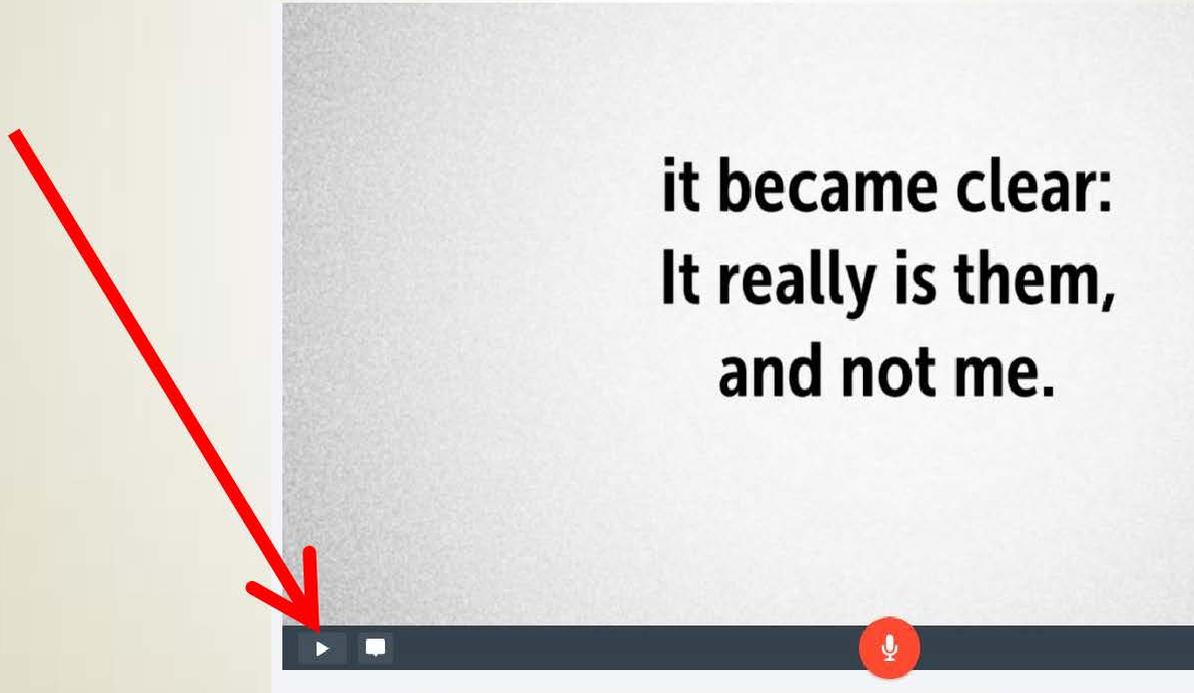
**it became clear:
It really is them,
and not me.**



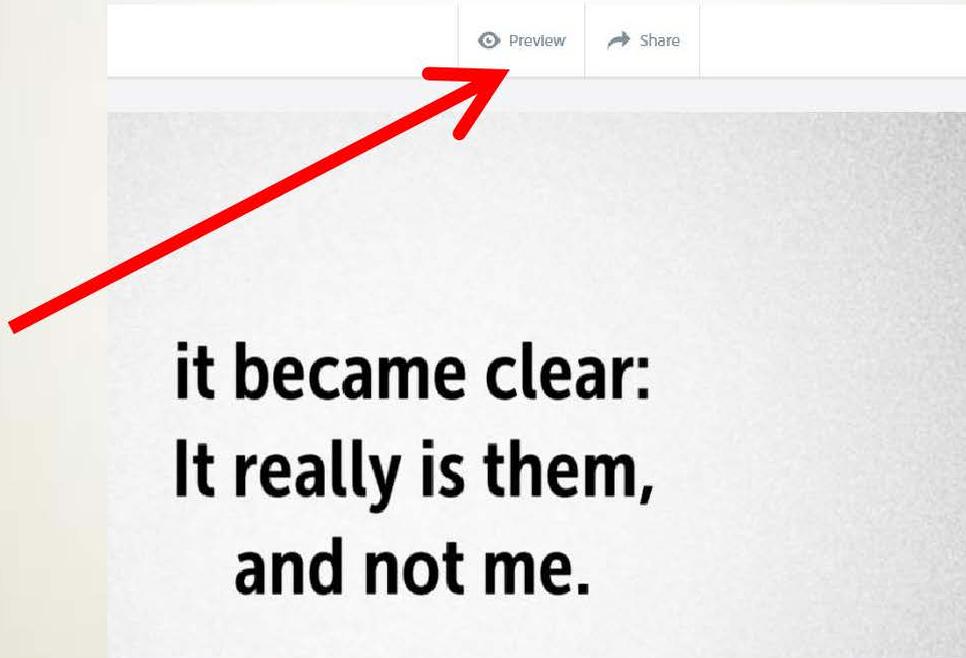
Increase time duration of slide by dragging time slider at lower right. Currently we are at 2 seconds for this current slide



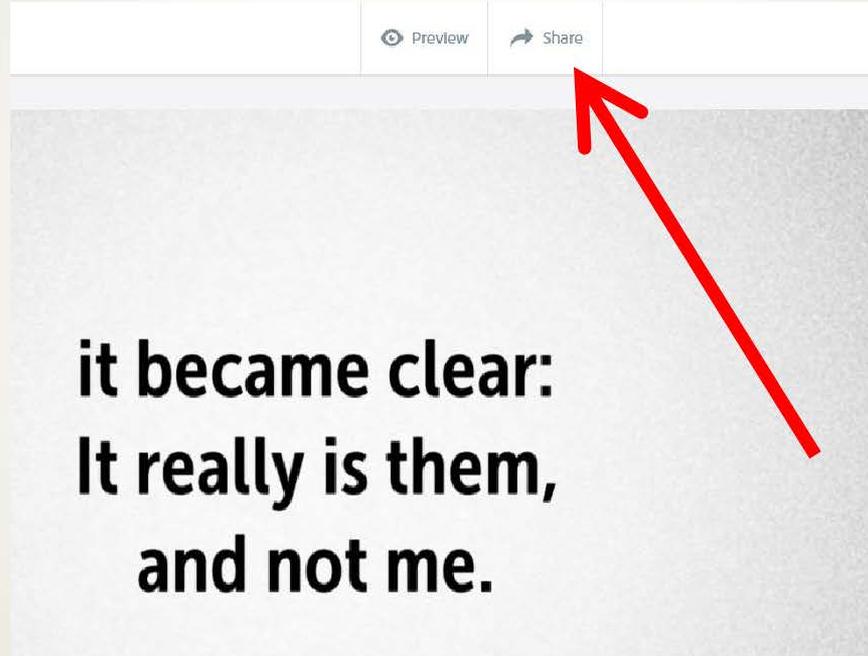
Preview the Current Slide by clicking the Play button at the lower left



Or preview your entire video by clicking
“preview at the top”



To Download or share Video, Click Share

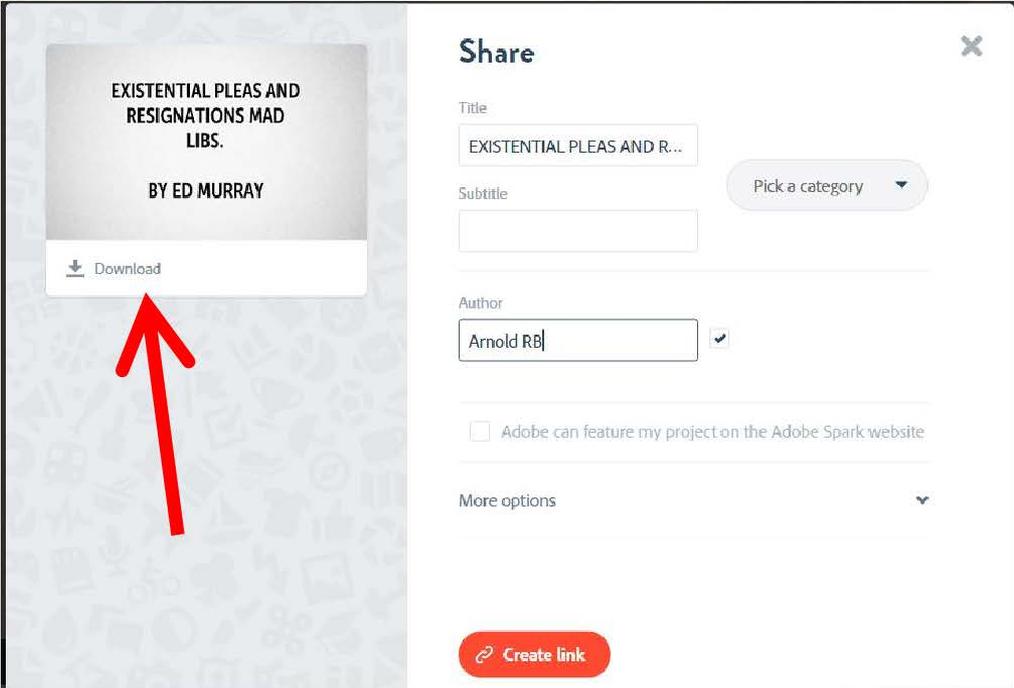


Adobe will Initialize processing your video



An image is worth a thousand words, a Spark is worth a thousand likes.

Click Download to Save to computer



The image shows a screenshot of the Adobe Spark Share interface. On the left, a document preview is displayed with the title "EXISTENTIAL PLEAS AND RESIGNATIONS MAD LIBS." and the author "BY ED MURRAY". Below the preview is a white button with a download icon and the text "Download". A large red arrow points to this button. On the right, a "Share" panel is open, containing fields for "Title" (EXISTENTIAL PLEAS AND R...), "Subtitle", "Author" (Arnold RB), and a checkbox for "Adobe can feature my project on the Adobe Spark website". At the bottom of the share panel is a red "Create link" button.

Or click “create link” and choose category to share

Share ✕

Title
EXISTENTIAL PLEAS AND R...

Subtitle
Please choose a category before you share.

Pick a category ▼

Download

Author
Arnold RB ✓

Adobe can feature my project on the Adobe Spark website

More options ▼

[Create link](#)

You can now share to any of your social media networks



The screenshot displays a video player interface. On the left, a video thumbnail features the text "EXISTENTIAL PLEAS AND RESIGNATIONS MAD LIBS." and "BY ED MURRAY". Below the thumbnail are "Download" and "Edit details" buttons. On the right, a "Share" panel is open, showing a "Shareable Link" field with the URL "https://spark.adobe.com/video/rfxW6Mlwrpw" and a "Copy" button. Below the link are four sharing options: Facebook, Twitter, Email, and Embed. A red arrow points to the Facebook icon.

Share

Shareable Link

<https://spark.adobe.com/video/rfxW6Mlwrpw> Copy

Facebook Twitter Email Embed

Supercharge your marketing and presentations
now with Adobe Spark!
Get your message out with Style NOW!



**Believe in yourself
and you will be
unstoppable**

@THECLASSYPEOPLE

